

[100-4]

**HIDA Business Conference Project for FY 2012**  
**The Business Conference Program (X100-4)**  
**March 5-7, 2013**  
**Tokyo Big Sight**

-HIDA Support to Create Business Opportunities at **ARCHITECTURE +  
CONSTRUCTION MATERIALS 2013** -

**General Information and Your Guide** *(ver.1.0)*

October 2012  
NGC Group, AOTS Division

HIDA will organize Business Conference Programs as described below for those who wish to have business meetings with Japanese companies.

Before you decide on participation, HIDA will first hear your request and then provide to you information about Japanese companies who express their interest in your companies. Based on the information you receive, you can determine your participation. Special seminars will be also offered to program participants. We are looking forward to your participation.

**1. Scheduled program:**

10 : 00 - 17 : 00 from **5 to 7 March, 2013**

Check in on Mar. 4 and check out on Mar. 8 (4 nights and 5 days)

**2. Exhibition involved in the program:**

ARCHITECTURE + CONSTRUCTION MATERIALS 2013

<http://www.shopbiz.jp/en/ac/>

**3. Venue:** Tokyo Big Sight

Address: 3-11-1 Ariake, Koto-ku, Tokyo

**4. Accommodation:**

HIDA AOTS Tokyo Kenshu Center (TKC)

30-1 Senju-azuma 1-chome, Adachi-ku, Tokyo

**5. Number of participants:** 40 participants for each program

(First-come-first-served. When the number of applicants reaches 40, the application is closed.)

**6. Participation fee: ¥195,000/person**

(¥185,000/person × 2 when two persons participate from the same company)

(Excluding airfare and lunch but including the airport meeting service at arrival, accommodation, breakfasts, dinners, transportation between the airport and the Kenshu Center, overseas travel insurance, transportation during the program)

**7. Procedures from application to implementation (tentative)**

- ① A person who considers participation in the program will submit a tentative application to HIDA, including the outline of his/her company, expectations from the program, Japanese companies that he/she wishes to have a meeting with, information/products he/she needs.
- ② HIDA will transmit such information to the exhibition organizer, serving as an intermediary between exhibitors and prospective participants.
- ③ The organizer will inform HIDA of any Japanese companies who express interest in such information or who wish to meet participants.
- ④ HIDA will inform prospective participants of possible Japanese companies to have business meetings with other relevant information. Then, prospective participants will make final decision on participation. When they decide to participate, they should send final application and make payment.
- ⑤ HIDA will send participants an invitation letter for coming to Japan.
- ⑥ Business meetings will be held for 2 days during the exhibition.
- ⑦ The results of the meetings will be sent to HIDA, who will then provide follow-up services upon request. (Fee for the follow-up services will be discussed separately.)

**8. Main program contents (subject to change due to the organizer's reasons or participants' requests)**

Day 1 Morning: Keynote lecture

(with simultaneous English interpretation service)

Afternoon: Special seminars (Based on the result of the questionnaire several technical seminars will be selected and provided to HIDA program participants with consecutive English interpretation service. Detailed information will be given on a later day. )

Days 2 & 3 Individual business meetings (whole day)

The exhibition organizer will arrange meetings with Japanese companies based on the request submitted from participants. Each participant can meet 6 to 10 companies for one day. 30 minutes is allocated to one meeting. (Participants can meet 20 companies at maximum for two days. If many participants wish to meet the same Japanese companies, they may have a meeting all together.

English interpreters will attend the meetings.

Note that this program is intended to offer a chance to meet Japanese companies and therefore does not guarantee the signing of any contracts with them.

**9. Outline of the exhibition:**

For detailed information, please visit the respective website.

<http://www.shopbiz.jp/en/ac/>

**10. Exhibitors**

X100-4 Exhibitors are currently being recruited.

(Reference) For March 2012 list of exhibitors, visit:

<http://www.shopbiz.jp/w/?page=El&expo=ac&lang=en>



NGC Seminar X-100 Business Conference Project

**11. Application**

Application should be sent to the AOTS Alumni Society in your country or directly to the AOTS Department, HIDA.

An application form can be downloaded from HIDA's website at:

<http://www.hidajapan.or.jp/jp/ngc/conference.html>

**12. Deadlines**

Tentative application: January 4, 2013

Final application for participation: January 28, 2013

Payment of participation fee: February 4, 2013

**(Reference)**

**HIDA Business Conference Project for Fiscal Year 2012 (X100)**

**1. Outline of the HIDA Business Conference Project for Fiscal Year 2012 (X100)**

With an aim to create business opportunities between Japan and the other countries and revitalize industry, HIDA will launch a new project “HIDA Business Conference Project” to provide the latest technical information and organize business meetings with Japanese companies by taking advantage of international exhibitions held in Japan.

The Overseas Human Resources and Industry Development Association (HIDA) was established this year by the merger of two organizations: AOTS, which had promoted technical cooperation through training activities in Japan and developing countries for over 50 years; and JODC, which had promoted the transfer of technology for over 40 years by dispatching Japanese experts to developing countries. HIDA provides total support in human resource development.

This project is designed to create business opportunities for overseas participants in international exhibitions held in Japan with the support of the network formed by the returned participants of the former AOTS training programs.

Participants of the program should include the information of their companies in the application and should be clear on the objectives of their participation and the business sectors in which they wish to have meetings. HIDA will transmit such information to the organizer and exchange information with the participants as necessary to pick up appropriate Japanese companies for meetings. HIDA will also organize special seminars on technological trends based on the results of questionnaires from participants, and arrange individual meetings with Japanese companies. Necessary information for meetings will be sent to Japanese companies through the exhibition organizer so that they can also make preparations for the meeting. HIDA will help

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participants find business opportunities for the future.

Seminars and individual meetings will be offered with the interpretation service. HIDA program participants will be able to attend seminars selected from the official program of the exhibition with the interpretation service. HIDA will offer various services so that participants will be able to learn what is exhibited and find business opportunities more efficiently than they would have been if they attend such seminars as individuals. We are waiting for your application.

**2. Exhibitions involved in the HIDA Business Conference Programs for FY2012**

	Industry Sector	Name of Exhibition	Time & Venue	URL
First X100-1 (Canceled)	IT • Electronics	CEATEC JAPAN 2012	Oct.2-6,2012 Makuhari Messe, Tokyo	<a href="http://www.ceatec.com/2012/en/application/index.html">http://www.ceatec.com/2012/en/application/index.html</a>
Second X100-2	Environmental Technology	ECO PRODUCTS 2012	Dec.13-15,2012 Tokyo BIG SIGHT	<a href="http://eco-pro.com/eco2012/english/index.html">http://eco-pro.com/eco2012/english/index.html</a>
Third X100-3	Nanotechnology	NANO TECH 2013	Jan.30-Feb.1, 2013 Tokyo BIG SIGHT	<a href="http://www.nanotechexpo.jp/en/index.html">http://www.nanotechexpo.jp/en/index.html</a>
Fourth X100-4	Architecture and Construction	ARCHTECTURE CONSTRUCTION MATERIALS	Mar.5-8,2013 Tokyo BIG SIGHT	<a href="http://www.shopbiz.jp/en/ac/">http://www.shopbiz.jp/en/ac/</a>

**3. Inquiries/Application should be submitted to:**

New Global Cooperation Group, the New Global Cooperation  
Division, the AOTS Department, HIDA

e-mail: [newglobal@hidajapan.or.jp](mailto:newglobal@hidajapan.or.jp)

(Please include X100 in the subject)

TEL: +81-3-3888-8260 FAX : +81-3-3888-8242

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