



Międzynarodowe Targi Poznańskie
Poznań International Fair



spotkaj przyszłość
meet the future

budma

INSPIRATIONS ■ KNOWLEDGE ■ BUSINESS
International Construction and Architecture Fair

02-05.02.2016
POZNAN, POLAND

Find new business possibilities
Stay ahead of the competition!

www.budma.pl/en

At the same time:

KOMINKI
International Fireplace Fair





SEE the construction of the future

*MEET
NEW POLISH
BUSINESS PARTNERS*

**BUDMA
IS:**

Rich source
of latest market
information

The biggest Polish
Construction Branch
Meeting

Prestigious
accompanying
events

Economic
trade missions from
60 countries

MORE THAN 1,000
MANUFACTURERS

New products
premiere

Unique opportunity to
compare thousands of offers
at the same time



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INSPIRATIONS ■ KNOWLEDGE ■ BUSINESS

International Construction and Architecture Fair

THEMATIC SCOPE:

- ▶ BUILDING MATERIALS
- ▶ WOOD JOINERY
- ▶ INTERIOR FINISH ELEMENTS
- ▶ CONSTRUCTION CHEMICALS
- ▶ BATHROOM, WELLNESS & SPA
- ▶ DESIGN AND IT
- ▶ TOOLS, MACHINERY, BUILDING EQUIPMENT
- ▶ EQUIPMENT FOR SPORTS FACILITIES
- ▶ WINDOWS, DOORS AND GATES
- ▶ FLOORS AND STAIRS
- ▶ ROOFS AND ROOF ACCESSORIES
- ▶ WALLS, CEILINGS AND FACADES
- ▶ STEEL AND WOODEN CONSTRUCTIONS

Best Place to
network & connect
– meet face to face
and make valuable
connections

Source
New Suppliers
– meet with your
choice of over 1000
exhibitors



Be part of BUDMA HOSTED BUYERS PROGRAMME

Hosted Buyers Programme makes it easy for the top buyers to attend the biggest in Central Eastern Europe Construction and Architecture Fair – BUDMA, which is held in Poznan (Poland) from 2nd to 5th of February 2016.

The Hosted Buyers Programme is a unique component of BUDMA that provides top-level buyers an opportunity to meet with the exhibitors of their choice for focused one-to-one appointments. Qualified buyers will be our VIP guests. They will receive accommodation, travel and many other benefits.

What are the benefits?

- ▶ A personal itinerary of appointments with your choice of over 1000 of exhibiting companies. No time wasted meeting with exhibitors that don't fit your business needs!
- ▶ Admittance to exclusive BUDMA business evening.
- ▶ Complimentary air or rail travel - depending on your location to make your travel experience as convenient and time efficient as possible
- ▶ Transfers within Poznan from the airport – hotel – exhibition
- ▶ Accommodation at one of Poznan's top hotels
- ▶ BUDMA event tour
- ▶ Dedicated BUDMA support team before and during the exhibition
- ▶ Hosted Buyer ZONE access, with complimentary wi-fi and other services

More reasons to be part of Budma Hosted Buyer Programme

- ▶ **Business deals** – Everyone you need to meet is at BUDMA
- ▶ **Appointment system** – make appointments before the exhibition
- ▶ **Premiers and news** – discover the latest trends
- ▶ **Efficient use of your time** – meet your potential business partners in one place and time, save your time and money

How to take advantage and qualify?

How to Qualify?

If you represent wholesaler, DIY network, distributor of building materials or developer and you are responsible for planning, organizing, recommending or making purchase decisions for the company, you may be eligible to attend as a Hosted Buyer.

Who is a Hosted Buyer?

Hosted Buyers are the highest level buyers and decision makers from across the world. They are recognized as professionals who work as, e.g.:

- ▶ Owner of the company
- ▶ Representative of the Board
- ▶ Purchase director
- ▶ Senior level Purchase Specialist
- ▶ Merchant

Find out more at:
www.budma.pl/en



Contact:

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MTP
– the leader
of Polish exhibition
industry

We are a place of international meetings of
people thinking about the future

Poznań International Fair (Międzynarodowe Targi Poznańskie) is the leader of Polish exhibition industry. It constitutes 60% of the Polish exhibition industry and it was the first organizer of fairs in Central and Eastern Europe. MTP belongs to the organization gathering leaders of the exhibition industry from the whole world (UFI – the Global Association of the Exhibition Industry and Centrex – International Exhibition Statistics Union).

In 2013 nearly **10** thousand exhibitors, including **2,2** thousand foreign exhibitors, participated in more than 60 exhibition events organized in MTP.

In 2013 the exhibition events were visited by **486** thousand people including foreign visitors from 82 countries. Assuming that the visitors of MTP, on average, get 5 business contacts each, we can assess that in 2013 MTP provided their visitors with **almost 5 million business contacts**.

Get more about Poznań:

Useful links:

www.poznan.pl/mim/main/en

www.plot.poznan.pl

www.poznan.pl/mim/cim/en

www.airport-poznan.com.pl/en

Poznań is one of the oldest cities in Poland, a historical capital of the Wielkopolska Region, where the Polish State was born over 1000 years ago. Today, Poznań is Poland's fifth largest city in terms of population (552 000 inhabitants). It is among the largest Polish centers of trade, industry, education, sports, tourism and culture.

POZNAŃ is closer
than you think





TARGI PO GODZINACH

Poznan International Fair Affiliate Program

**AFFILIATE
PROGRAM**

**TARGI
PO GODZINACH**



Main sponsors



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For details visit

www.targipogodzinach.pl/en