



19F Philippine AXA Life Centre  
Sen. Gil Puyat Ave., cor. Tindalo St.,  
Makati City, Metro Manila, Philippines  
Tel. Nos.: (63 2) 845 1324; 759 6680  
Fax Nos.: (63 2) 845 1395; 759 6690  
Website: www.epbn.ph



## Business Mission to WORLDBEX Philippines 2017

Organized by the:  
**EU-PHILIPPINES BUSINESS NETWORK (EPBN)**

In partnership with the  
**ITALIAN CHAMBER OF COMMERCE IN THE PHILIPPINES INC. (ICCPI)**

A business mission in Manila during WORLDBEX Philippines 2017, the Asia's biggest and most attended construction show.

The mission, co-financed by the EPBN, will include tailored B2B meetings, networking cocktail and a five-day business exhibition in a  
**European Pavilion**

From March 15-19, 2017  
World Trade Center Metro Manila

**10 European companies will be selected for financial support**



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## WORLDBEX PHILIPPINES 2017

### Overview

For more than a decade, WORLDBEX or the Philippine World Building and Construction Exposition has been a haven for the local and international building and construction industry, supported by acknowledged sectors of society and a visitor profile of more than 150, 000 per year, it is dubbed to be Asia's most attended construction exposition.

WORLDBEX holds a good number of global ties with countries such as Austria, Australia, Belgium, Brunei, China, Finland, Hongkong and Germany to name a few of the 25 participating countries, it is an ideal venue for business transactions and introduction of innovations.

WORLDBEX is known for putting together over 500 exhibiting companies and more than a thousand booths in a Wi-Fi ready exhibit area of 30,000 sqm ranging from building materials equipment services, construction design and development, for lining up the country's best architects and interior designers, plus the leading manufacturers and furniture exporters, for showcasing the top colleges and universities in interschool interior design competition and for bringing in the biggest names in the local and international building and construction scene for seminars.

### 1. Program

- **Tue, March 14:** Arrival in Manila - Hotel check-in – Ingress to set up booth
- **Wed, March 15:** Information Session - Companies registration – Opening day of WORLDBEX trade exhibition
- **Thu, March 16:** Participation in the Exhibition - Start of tailored B2B Meetings - Networking Cocktail Reception for EU Business Mission delegates, participants & potential partners
- **Fri, March 17:** Exhibition at the European Pavilion and participation in tailored B2B meetings
- **Sat, March 18:** Exhibition at the European Pavilion and participation in tailored B2B meetings
- **Sun, March 19:** Exhibition at the European Pavilion and participation in tailored B2B meetings – Closing and egress





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## 2. Terms and Conditions

- Interested EU companies, industry associations and embassies shall submit all required documents to participate in the selection: profile and application form (attached).
- Only 10 EU SMEs will be selected based on their profiles and available places according to EU nationality of the SME to benefit from the special price for EU SMEs
- Upon payment the following services will be provided:
  - a) A list of targeted and qualified contacts (potential partners) will be provided to the selected companies,
  - b) EPBN & ICCPI will facilitate all the activities included in the program and introduce the EU company that will participate to their business networks,
  - c) EPBN & ICCPI will organize B2B tailored meetings with interested players during the five-day exhibition at the European Pavilion,
  - d) EPBN & ICCPI will provide support to facilitate logistic activities: list of recommended hotels, information about transportation in Manila, translation service, etc. However, the selected EU companies shall take care of their flight tickets and hotel accommodations.

## 3. Participation Fee for Business Mission & Trade Fair

EPBN Pricing		
Description	Inside Booth	Corner booth
Booth (9 sqm - with booth system)	€2,000.00	€2,350.00
B2B meetings (approximately 8 meetings)	€1,000.00	€1,000.00
Cocktail evening (2 people)	€200.00	€200.00
Total if taken separately (Booth 9sqm + B2B + Cocktail)	€3,200.00	€3,550.00
<b>EPBN special package for qualified EU SMEs* (Booth 9sqm + B2B + Cocktail)</b>	<b>€2,200.00</b>	<b>€2,550.00</b>
<b>EPBN special package for embassies, industry association, large EU companies (Booth 9sqm + B2B + Cocktail)</b>	<b>€2,800.00</b>	<b>€3,000.00</b>

\*Only 10 EU SMEs will be selected based on their profiles and available places according to the EU nationality of the SME. (for review and approval by EPBN)



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#### 4. Application & Registration process

- Application deadline: In order to participate at Worldbex 2017, please send the following documents: company profile and attached application form including expectations on the event to EPBN or ICCPI for examination by **Monday, February 13, 2017**.
- Participants shall pay 100% full payment of the participation fee<sup>1</sup> and send a copy of the bank transfer to validate the registration **by Friday, February 17, 2017**.

#### 5. Important notes

- The European Pavilion with specialized design will be divided into 10 booths with 3x3m dimension following a standard layout.
- EPBN & ICCPI cannot guarantee a specific number of B2B meetings.
- **In case of cancellation of participation no refund will be issued.**

#### 6. Payment condition

##### For EU SMEs:

100% full payment of **2,200 EUR (Inside Booth)** or **2,550 EUR (Corner Booth)** by **February 17, 2017, Friday**

##### For embassies, industry association, large EU companies:

100% full payment of **2,800 EUR (Inside Booth)** or **3,000 EUR (Corner Booth)** by **February 17, 2017, Friday**

##### **EPBN Bank Details:**

European Chamber of Commerce of the Philippines  
HSBC - The Hongkong and Shanghai Banking Corp.  
3058 Fifth Avenue West  
Bonifacio Global City (BGC), Taguig City

**Euro Account no: 031-036023-131**

**Swift Code: HSBCPHMM**

<sup>1</sup> For EU SMEs: 2,200 EUR (Inside Booth) or 2,550 EUR (Corner Booth)

For embassies, industry association, large EU companies: 2,800 EUR (Inside Booth) or 3,000 EUR (Corner Booth)



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## 7. Contacts

### EU-Philippines Business Network

#### **Fidel Ventura**

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### Italian Chamber of Commerce in the Philippines Inc.

#### **Chynna Louise Riego**

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## Application Form **WORLDBEX Philippines 2017** **World Trade Center Manila**

Please fill in the following form and return it before February 13, 2017

Company Name: .....

Contact Person: .....

Number of Representatives: .....

Address: .....

City and postal code: .....

Telephone No.: ..... Cellular No.: .....

Email: ..... Website: .....

Nationality of the company ..... Number of employees .....

Annual turnover ..... Business activities .....

Desired business cooperation (agents, distributors, joint-venture partners, importers, etc.):

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The undersigned hereby certify that he/she intends to participate in the Worldbex Philippines 2017 Business Mission. Therefore he/she agrees to pay the participation fee by the deadline set.

Date: .....

Signature: .....

