# ARTEMIS Industry Association (ARTEMIS-IA)





## **ARTEMIS Industry Association**



#### Mission

Promote R&D&I in the field of **Embedded & Cyber-Physical Systems** in order to strengthen the competitiveness of industry in Europe.

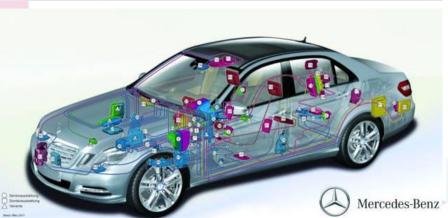
### **Objectives**

- A. To be the **European Technology Platform** (ETP) on Embedded & Cyber-Physical Systems
- B. To be one of the private partners of ECSEL Joint Undertaking

## Embedded & Cyber-Physical Systems









Increase of electronic systems, especially as Embedded Systems, is required for

- mastering complexity
- meeting environmental challenges
- competitiveness
- cost efficiency

This impact will even increase!

### ARTEMIS-IA INNOVATION STRATEGY



## To strengthen the application contexts, based upon exploitation of European strengths and opportunities by:

- Building on the leading positions where Europe is strong, in specific technologies and in various application domains, particularly for the safety critical high reliability real-time applications in the field of automotive, aeronautics, space, and health sectors.
- Creating new opportunities for Europe to be positioned at the forefront of new or emerging markets with high potential growth rates in the following domains:

Smart Mobility, Smart Energy, Smart Society Smart Health, Smart Production

## **ARTEMIS Industry Association**

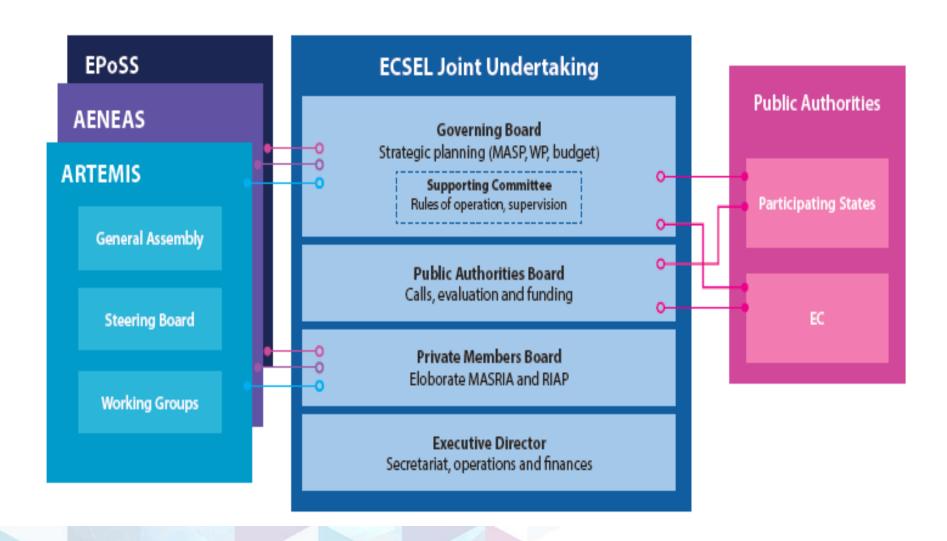


### Main focus points are:

- Build a self-sustaining Innovation Environment for European leadership in Embedded & Cyber-Physical Systems.
- Full development of the innovation potential of SMEs in Embedded & Cyber-Physical Systems.
- Address European strategic priorities in addition to the individual interests of companies and countries, upstream and downstream.
- Strengthen European industry and address societal challenges (more info: <u>High-Level Vision 2030 by ARTEMIS & ITEA</u>).
- Aligning research agendas for Embedded & Cyber-Physical Systems.
- ARTEMIS-IA = the ARTEMIS European Technology Platform (ETP)



## ARTEMIS-IA -ECSEL Joint Undertaking



### ARTEMIS-IA partner in ECSEL-JU



### ECSEL-JU partners:

Combining efforts and strengths of 3 Associations

- on Embedded & CPS: ARTEMIS-IA (with former ARTEMIS-JU)

- on nano-electronics: AENEAS (with former ENIAC-JU)

- on smart systems: EPoSS

- **ECSEL-JU** (merger of former ARTEMIS-JU & ENIAC-JU) Electronic Components and Systems for European Leadership will enable further defragmentation of R&D efforts
- Common Strategic Paper:
  Written by the 3 Associations, a combined Strategic Research & Innovation Agenda (SRIA) for the ECSEL-JU strategy
- ECSEL Multi Annual Strategic Agenda (MASRIA)
  - based on individual roots of the 3 Associations
  - complementary in technologies
  - collaborate on application





