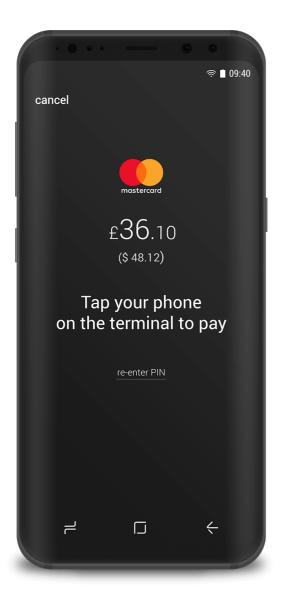
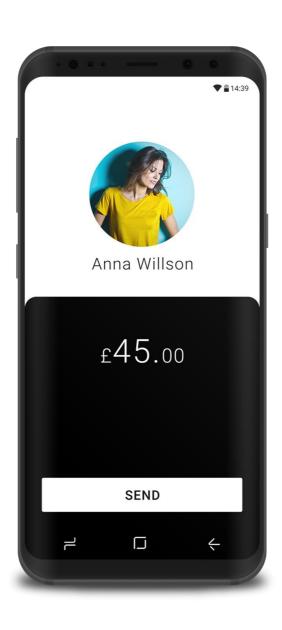


## Pay with phyre

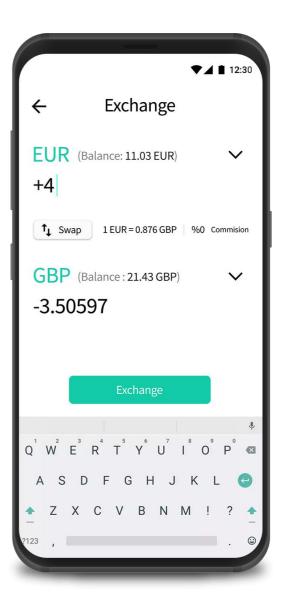
Tap your phone to pay on any contactless terminal

Send and receive money from friends





Get multy-currency account and great FX rates



## Get perks with phyre

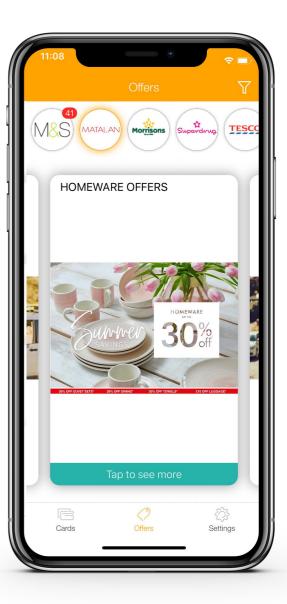
Digitize all your loyalty cards and free your wallet



Use your loyalty cards and vouchers



Get special offers from your favourite retailers



### **How it works**

1

Open an account **for free** 

2

Load money with **no fees** 

• use any payment card

3

You are all set

- tap your phone to pay on any contactless terminal
- send and request money for free

## phyre merchant services



Single provider for accepting e-commerce and transactions at brick and mortar locations

**Customer engagement and acquisition** 

**Loyalty program & Analytics** 

## How we make money



#### From users

FX, monthly fee (free for the first year)

#### **From merchants**

marketing and payment accepting services

#### From financial services providers

affiliate fees for services sold via phyre

## Founding team



Ivo Georgiev Co-founder & Chairman

Ivo has over 20 experience in financial services. He was a co-founder and CEO of TBIF, which he grew to EUR 3 billion in assets. He has been doing business with Valeri since 2012.



Valeri Valtchev
Co-founder & investor

Valeri has founded 15 ventures and invested in more than 20 companies across 9 sectors. Took 5 to market leadership. Exited 6.



Konstantin Djelebov Co-founder & CEO

Konstantin has been working in tech from 11 years, as a CTO he co-founded the biggest multi-retailer loyalty network in Bulgaria: getti. Doing business with Ivo and Valeri since 2014.

# We partner with the best





