



# New services in benefit of trade and industry

ABC General Assembly  
Skopje , 18<sup>th</sup> February 2015

## **New services and best practices**

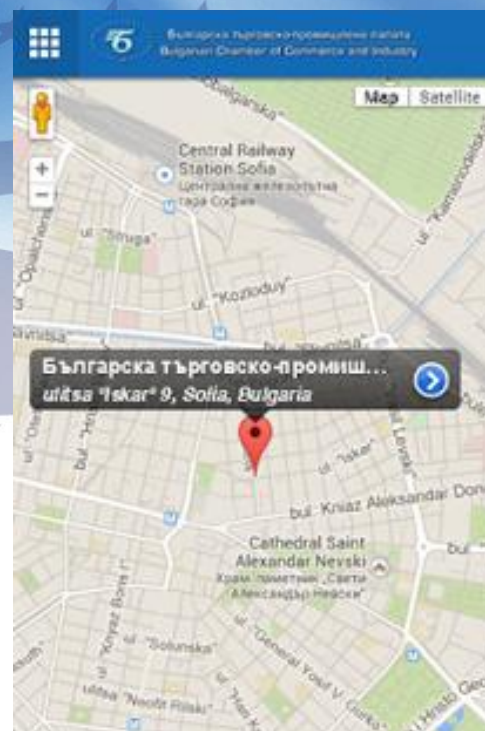
- 1. New mobile applications**
- 2. Data base with legislation changes**
- 3. Certificates**
- 4. National Competition for young people**
- 5. Improvements at the Court of Arbitration**

# BCCI's mobile application

- **Daily information about the activities of the organization**
  - **services which BCCI provides its members – services of the Trade Register**
  - **seminars and trainings, business missions**
  - **consultations, translation and legalization services**
  - **fairs and exhibitions**
  - **business proposals**
  - **economic analyzes**
- **Quick spreading of the latest news**
  - **BCCI's daily news bulletin – Infobusiness**
  - **upcoming events**
- **full information about the opportunities provided by the Court of Arbitration, GS1 Bulgaria Council, and EEN**



# BCCI's application for Android and iOS



# Mobile application BG BARCODE

- Free mobile application for the verification of barcodes
- Launched by BCCI and GS1 Bulgaria Council, as a promise at the conclusion of the last Christmas Pact for the non-admission on the market of non-conforming and unsafe products.
- Provides opportunity to check the legitimacy of the barcode of any product
- Provides information about the producer / distributor of the product
- Applicable for national – Bulgarian and foreign barcodes

## BG barcode downloads by 1 January 2015



ALL: 10500

Apple iOS: 6000

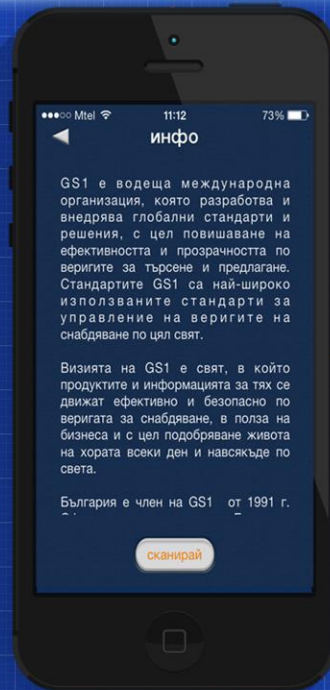
Android : 4500



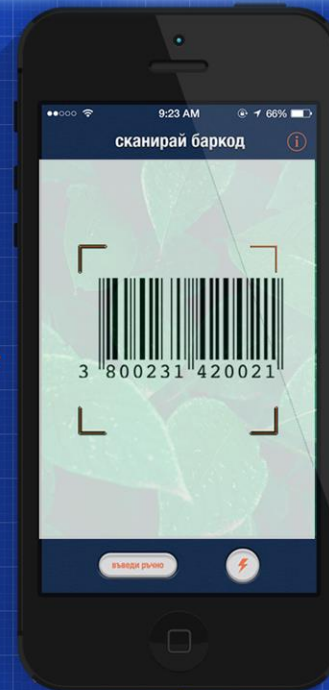
## QUICK SCREEN VIEW



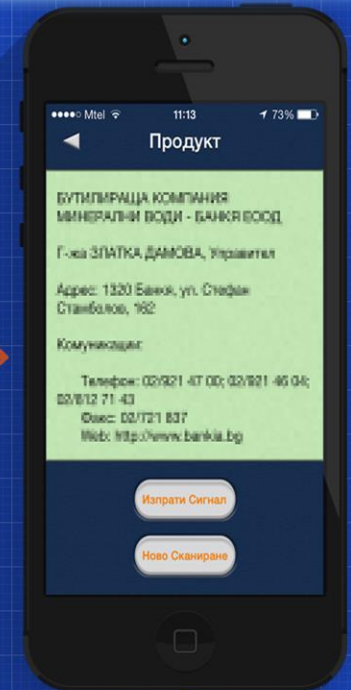
HOME SCREEN



INFO SCREEN



SCAN SCREEN



INFORMATION FOR PRODUCT

# Data base with legislation changes

The Chamber developed data base with the changes in the Bulgarian and EU economic legislation, which is available on our website /[www.bcci.bg/](http://www.bcci.bg/) in Bulgarian

**База данни "Внесени законопроекти в НС, касаещи икономиката"**

Нормативни актове на Европейския съюз в процес на подготовка новите да водят ТУЛ.

Търси в заглавие:  От:  До:  Търси

Страници: 1 2 3 4 5 Записи: 46 броя.

Наименование на Законопроекта	Сигн. №	Дата на подготвяне	Помк
проект на Закон за изменение и допълнение на Закона за енергията от възобновяеми източници	402-00-4	13-01-2014 г.	<a href="http://www.parliament.bg/bg/96/0/14736/">http://www.parliament.bg/bg/96/0/14736/</a> Остави коментар
проект на Закон за изменение и допълнение на Закона за защита от вредното въздействие на опасните вещества и смеси	402-00-5	13-01-2014 г.	<a href="http://www.parliament.bg/bg/96/0/14737/">http://www.parliament.bg/bg/96/0/14737/</a> Остави коментар
проект на Закон за изменение и допълнение на Закона за околната среда, биоразнообразието, водните ресурси и туристическите издатели	402-00-1	09-01-2014 г.	<a href="http://www.parliament.bg/bg/96/0/14733/">http://www.parliament.bg/bg/96/0/14733/</a> Остави коментар
проект на Закон за допълнение на Закона за насърчване на заетостта	402-00-2	09-01-2014 г.	<a href="http://www.parliament.bg/bg/96/0/14734/">http://www.parliament.bg/bg/96/0/14734/</a> Остави коментар



## “ Excellent SME certificate ”

- A tool that rewards SMEs' performance, in terms of commercial risk and safe businesses
- Issued by the Bulgarian Chamber of Commerce and Industry, after Coface's confirmation regarding the latest company's financial assessment
- This report certifies the company's stability in terms of its financial statements, debts to the state budget, payment incidents and its legal situation

# Certificates for companies ranked in TOP 100 and TOP 1500

- Annual classification of the BCCI – “TOP 100 – Bulgarian companies leading in the economy”.
- Digital version of the edition ranks the first 1500 companies classified by dynamic criteria



# National Competition for young people

The aim is to encourage innovation and entrepreneurship of young people in Bulgaria by stimulating the development of project ideas related to business. The Chamber is committed to the idea of providing better conditions for young people in Bulgaria and career development perspective





# BCCI's Arbitration Court

- Electronic Internet-based platform of the Arbitration Court
- Trainings of arbitrators of the CEFTA Chambers in the field of Arbitration under the DIHK-CEFTA Project.
- Sharing experience and to raise awareness among the companies about the use of arbitration proceedings for resolution of commercial disputes.

# Future initiatives

- Crowd funding of different projects
  - organization of events
- Upgrade of BG Barcode
  - Development of GTIN Register
- Publication of scientific works on BCCI's website



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