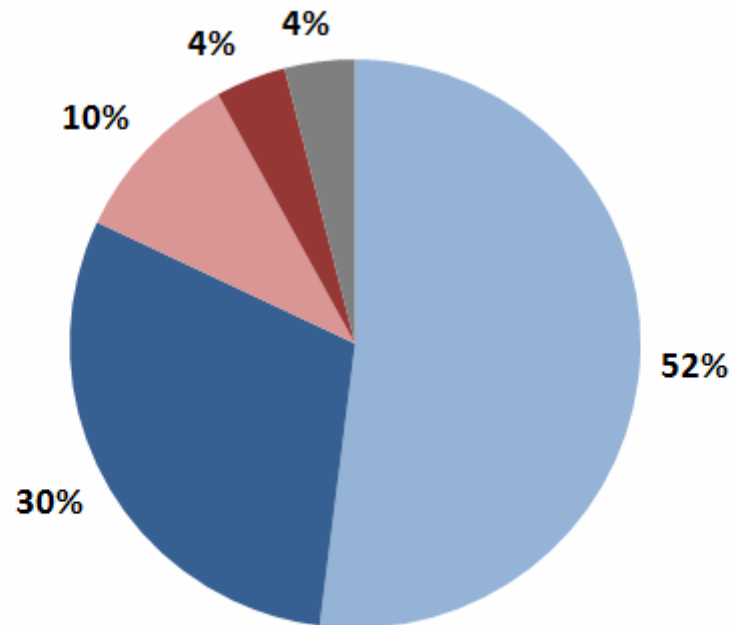


Transatlantic Trade and Investment Partnership (TTIP)

Expectations of business in Bulgaria

BCCI's survey November 2014

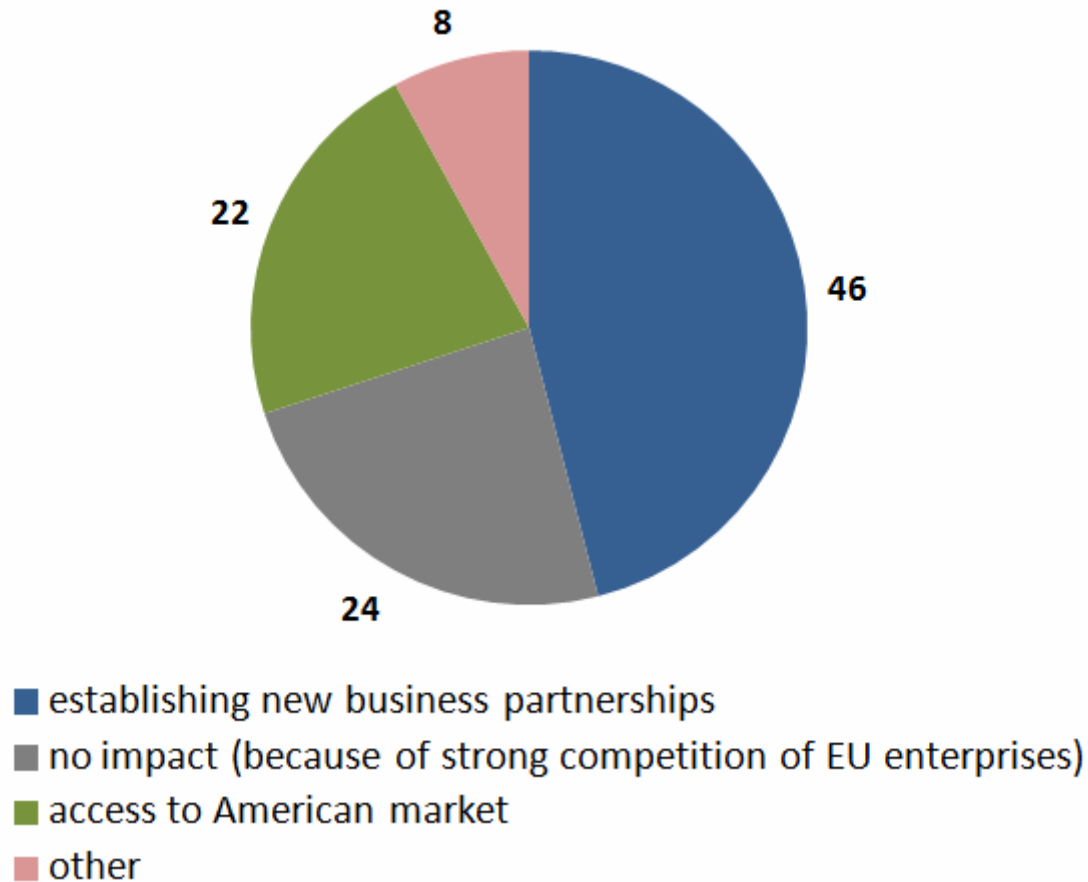
What effect would TTIP have on Bulgarian companies?



- moderately positive
- strongly positive
- moderately negative
- strongly negative
- no impact

BCCI's survey November 2014, for more information visit the web site: www.bcci.bg

What impact would TTIP have especially for small and medium-sized enterprises (SMEs) in Bulgaria?



BCCI's survey November 2014, for more information visit the web site: www.bcci.bg

TTIP could help:



- New business partnerships between BG and the USA 74%
- Increase of Bulgarian export to the USA 68%
- Increase in Bulgarian import from the USA 64%
- Create new jobs in Bulgaria 60%
- Access to American technologies 54%
- More investment in Bulgaria 52%
- Lower prices in Bulgaria 24%