



Design by:-



# BALKAN STATES



ALBANIA



BOSNIA



BULGARIA



CROATIA



GREECE



MACEDONIA



MONTENEGRO



ROMANIA



SLOVENIA



SERBIA



TURKEY

# CONCEPT

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- ✓ A first of its kind three day showcase of Food Processing and Food related products from countries in the Balkan Region to a wide audience comprising of the business community as well as the general public in India in a Festival setting
- ✓ Opportunity for the Indian business community to interact and conduct business directly with companies from the Balkan Region boosting trade and commerce
- ✓ Format to include conferences and seminars for networking
- ✓ Music, Entertainment and Shopping to promote cross-cultural exchanges between the two regions
- ✓ An International carnival like experience that would appeal to a mass audience ensuring high footfall
- ✓ A perfect platform for a vibrant region to showcase its cultural diversity, commerce and potential for tourism

# OBJECTIVES

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- To promote cultural exchange between the countries.
- To highlight the diversity and core competencies of the Balkans.
- To provide a platform to stakeholders to create a synergy for investment between the countries / regions.
- To showcase the rich tradition and heritage of the region to the rest of the world.
- To promote trade between the Balkans and India

# FORMAT

- ✓ 100 stalls of companies from the Balkan Region showcasing products ranging from Food Processing, Handicrafts & Decor, Chocolates & Confectionary, Beauty & Apparel, etc.
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- ✓ 20 stalls showcasing alcohol– wine, vodka and other spirits famous from the region
- ✓ 30 food stalls featuring cuisines from India and the Balkan Region
- ✓ Tourism Zone – AV's of countries of the Balkan Region with a travel desk offering special packages
- ✓ 1 Stage – for featuring Artists including Musicians, Magicians, Dancers, Puppeteers from India and the Balkan Region

# VENUE

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- ✓ Balkan Bazaar Festival will be held in Delhi and Chandigarh
- ✓ Location will be easily accessible and is expected to appeal to a larger audience, including families, expats and the business community
- ✓ The Festival is scheduled to take place over 3 days in Spring 2018 when the weather is at its most conducive for an outdoor event
- ✓ Ticketed event – nominal price of Rs. 250/-

# BALKAN BAZAAR 2018

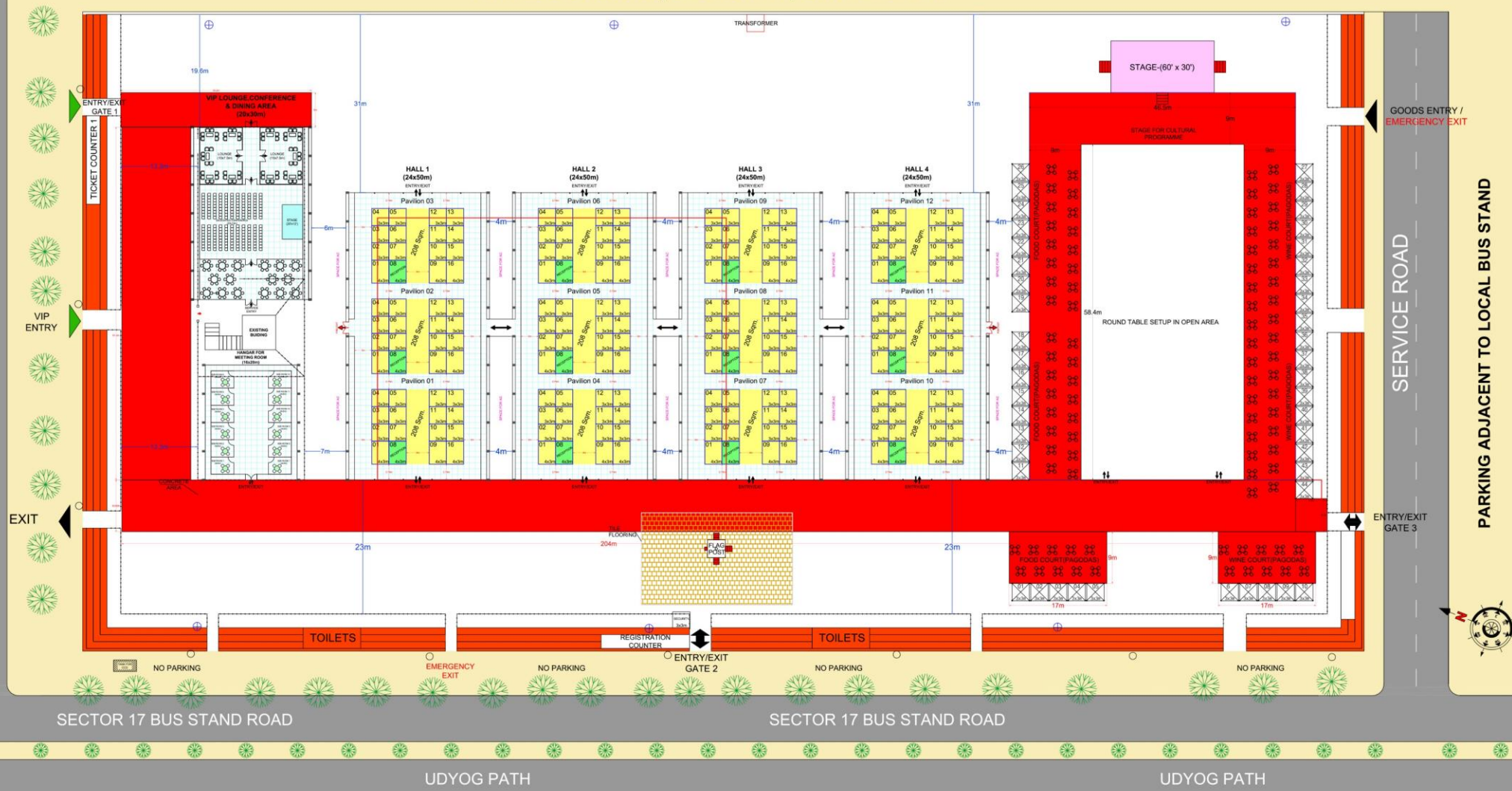
FEBRUARY 2018

PARADE GROUND, SECTOR 17, CHANDIGARH

HOTEL SHIVALIK VIEW

PARKING

ROAD TOWARDS MULTI-LEVEL PARKING



PARKING ADJACENT TO LOCAL BUS STAND

SECTOR 17 BUS STAND ROAD

SECTOR 17 BUS STAND ROAD

UDYOG PATH

UDYOG PATH

NOTE:-  
 ALL DIMENSIONS ARE IN METERS.  
 SIZES ARE MENTIONED IN THE STALLS, MORE THAN 9 SQM.  
 LAYOUT PLAN IS NOT TO SCALE.  
 ORGANISERS RESERVE THE RIGHT TO ALTER THE FLOOR PLAN.

SECTOR 22  
PARKING



Entira





BALKAN BAZAAR



BIBA  
BALKAN - INDIAN  
BUSINESS ASSOCIATION

ROATIA GREECE MAC



SERBIA

SLOVENIA



TURKEY



ALBANIA



BALKAN BAZAAR



BIBA  
BALKAN - INDIAN  
BUSINESS ASSOCIATION



BALKAN BAZAAR

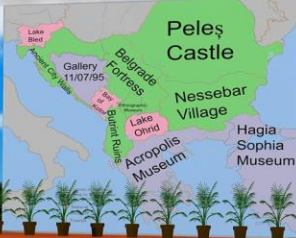
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ALBANIA BOSNIA BULGARIA CROATIA GREECE MACEDONIA



MONTENEGRO ROMANIA SERBIA SLOVENIA



BALKAN BAZAAR DIT

| Country    | Product | Price |
|------------|---------|-------|
| Albania    | ...     | ...   |
| Bosnia     | ...     | ...   |
| Bulgaria   | ...     | ...   |
| Croatia    | ...     | ...   |
| Greece     | ...     | ...   |
| Macedonia  | ...     | ...   |
| Montenegro | ...     | ...   |
| Romania    | ...     | ...   |
| Serbia     | ...     | ...   |
| Slovenia   | ...     | ...   |





Wine Court

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COMPANY NAME

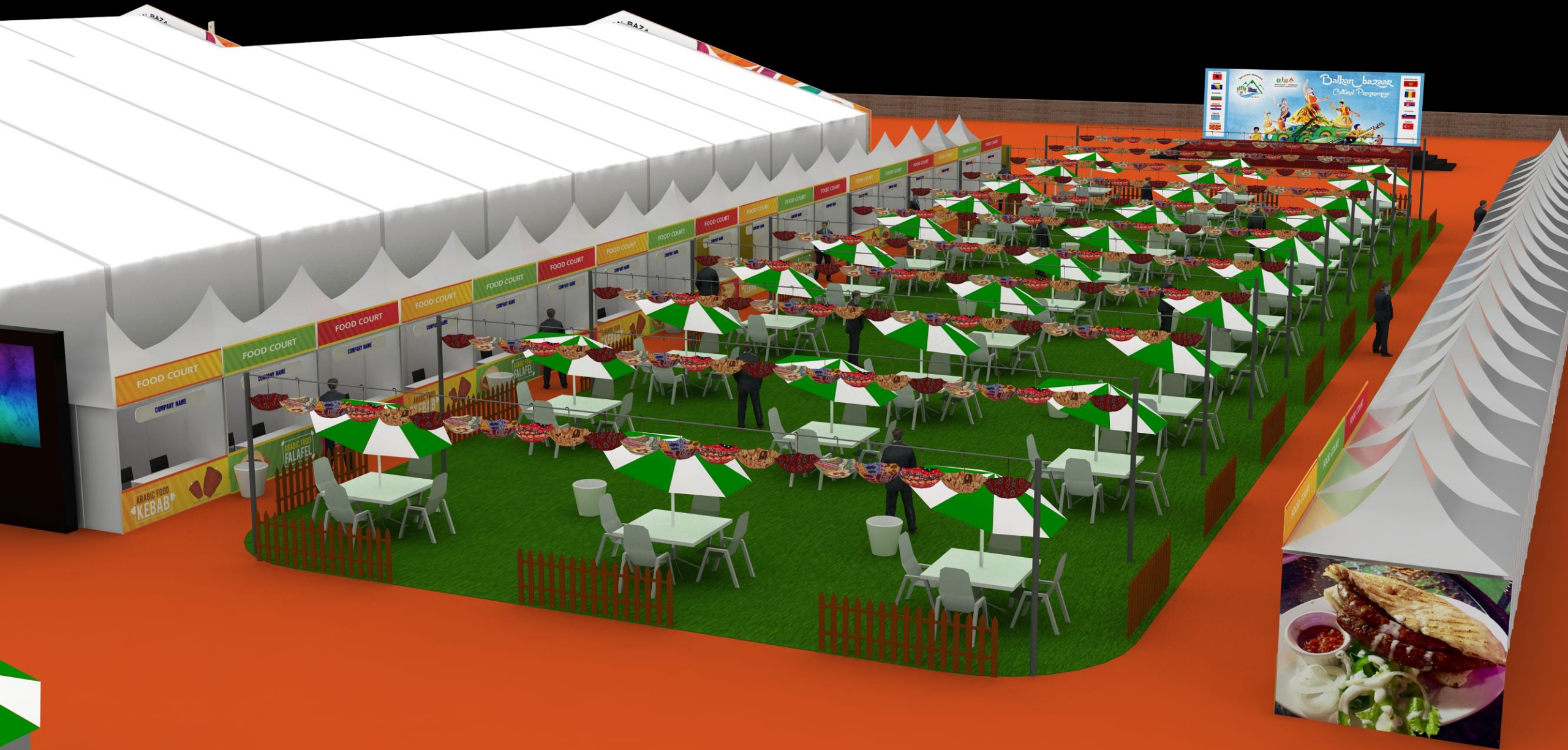
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**Balkan bazaar**  
Cultural Programme


**Balkan Bazaar**  
BIBA  
BALKAN - INDIAN  
BUSINESS ASSOCIATION


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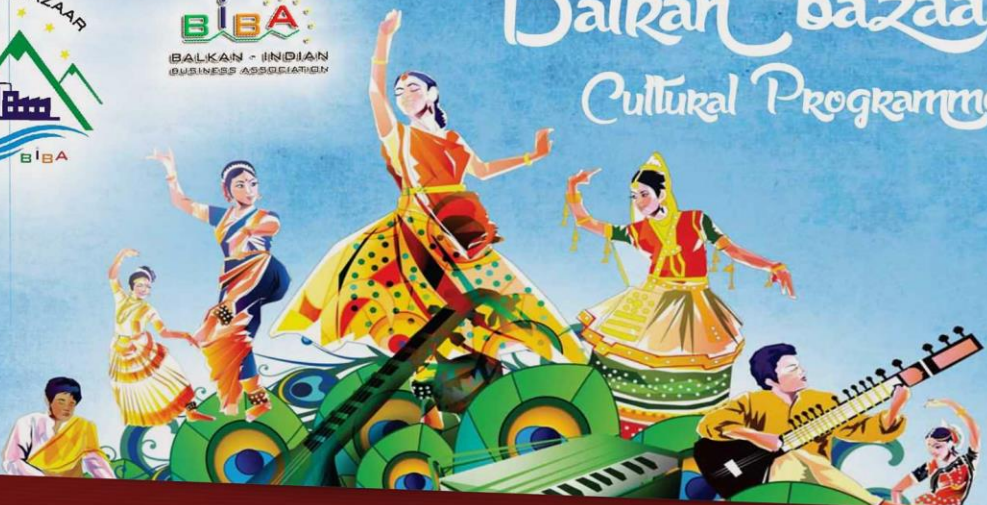
**MONTENEGRO**  


**ROMANIA**  


**SERBIA**  


**SLOVENIA**  


**TURKEY**  




# VIP LOUNGE



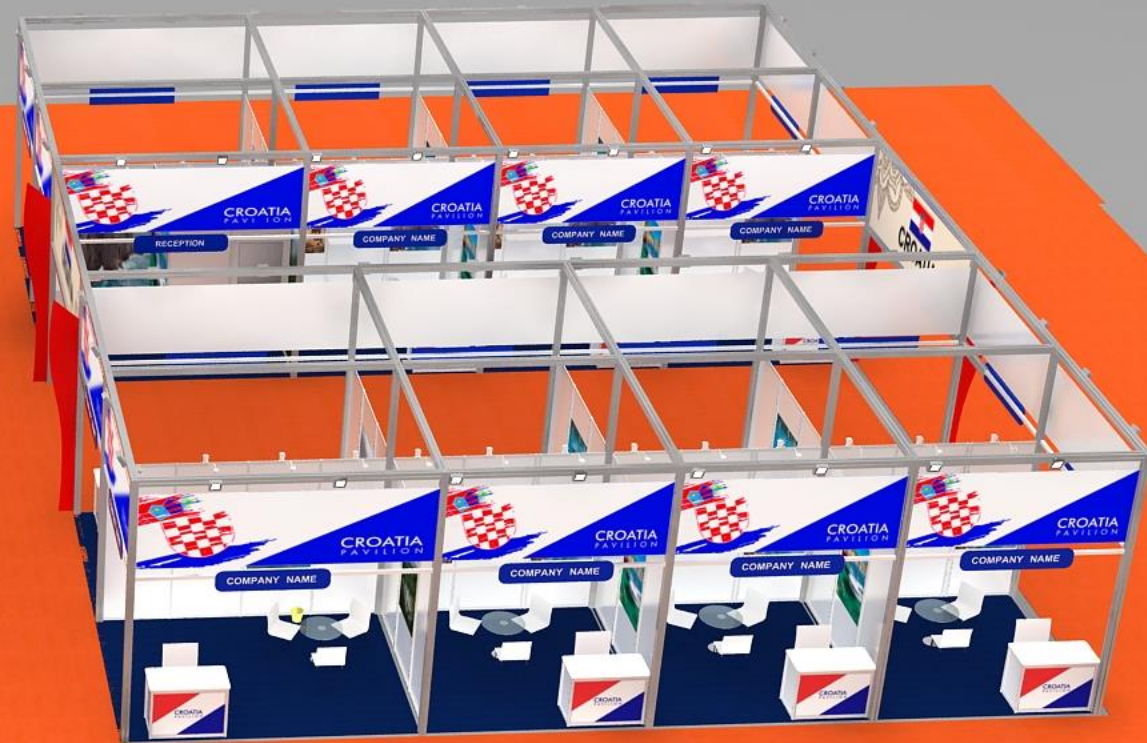














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SLOVENIA

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# ORGANIZER

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