



# EU Access to Finance Day Belgium

Brussels

Tuesday 23 September 2014

## DRAFT PROGRAMME

08:00-09:00	<b>REGISTRATION</b>
09:00-09:30	<b>OPENING SPEECHES</b> <ul style="list-style-type: none"><li>• <b>Daniel Calleja</b>, Director-General, DG Enterprise and Industry, European Commission</li><li>• <b>Sabine Laruelle</b>, Minister for Middle Classes, SMEs, Self-employed and Agriculture</li></ul>
09:30-10:00	<b>KEYNOTE SPEECHES</b> <ul style="list-style-type: none"><li>• <b>Philippe De Backer</b>, Member of European Parliament</li><li>• <b>Marjut Santoni</b>, Deputy Chief Executive, European Investment Fund</li></ul>
10:00-11:15	<b>Panel I: IMPROVING ACCESS TO FINANCE IN EUROPE: The Belgian Case</b> <b>Moderator: Arnaldo Abruzzini</b> , Secretary General, Eurochambres <ul style="list-style-type: none"><li>• <b>Didier Kinet</b>, Belgian SME Envoy and Director-General for SME's policy, FPS Economy, SME's, Self-Employed and Energy</li><li>• <b>Jan Ottoy</b>, Director Credit Operations, Belfius</li><li>• <b>Jean-Pierre Di Bartolomeo</b>, President, Société Wallonne de Financement et de Garantie des Petites et Moyennes Entreprises (Sowalfin)</li><li>• <b>Peter Sleenckx</b>, Operational Manager, PMV – Waarborgregeling</li><li>• <b>Chris Dauw</b>, The Flemish Credit Mediator, Agentschap Ondernemen</li><li>• <b>José Fernando Figueiredo</b>, President, SPGM Board of Directors and Chairman, AECM</li></ul> <b>Q &amp; A</b>
11:15-11:30	<b>COFFEE BREAK</b>

Interpretation will be provided in English, Dutch, French and German

### Venue

Centre Albert Borschette (CCAB), Room OA  
Rue Froissart 36, 1040 Brussels

11:30-12:45	<p><b>Panel II: EU FINANCIAL INSTRUMENTS FOR SMES</b></p> <p><b>Moderator: Roger Havenith</b>, Head of Unit, Financing of innovation, competitiveness and employment policies, DG Economic and Financial Affairs, European Commission</p> <p><b>European Structural and Investment Funds</b></p> <ul style="list-style-type: none"> <li>• <b>Stefan Appel</b>, Head of Unit, Financial Instruments and International Financial Institutions Relations, DG Regional and Urban Policy, European Commission</li> </ul> <p><b>Horizon 2020 Financial Instruments</b></p> <ul style="list-style-type: none"> <li>• <b>Jean-David Malo</b>, Head of Unit, SMEs, Financial Instruments and State Aid, DG Research and Innovation, European Commission</li> </ul> <p><b>EU Programme for Employment and Social Innovation</b></p> <ul style="list-style-type: none"> <li>• <b>Max Uebe</b>, Head of Unit, Sectorial Employment challenges, Youth Employment and Entrepreneurship, DG Employment</li> </ul> <p><b>COSME Financial Instruments</b></p> <ul style="list-style-type: none"> <li>• <b>Astrid Bartels</b>, Policy Officer, SME Access to Finance, DG Enterprise and Industry, European Commission</li> </ul> <p><b>Enterprise Europe Network 2015-2021</b></p> <ul style="list-style-type: none"> <li>• <b>Patrick De Smedt</b>, Deputy Head of Unit, SME Access to Markets, DG Enterprise and Industry, European Commission</li> </ul>
12:45-13:00	<p><b>CLOSING ADDRESS</b></p> <ul style="list-style-type: none"> <li>• <b>Lauro Panella</b>, Member of the Cabinet Ferdinando Nelli Feroci, European Commission</li> </ul>
13:00-14:30	<p><b>NETWORKING LUNCH</b></p>

14:30-15:30	<p><b>TECHNICAL Q &amp; A</b></p> <p>Colleagues from the relevant units of the European Commission will be available to answer your questions (without interpretation)</p>
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