

Institutional
Presentation



MARCOPOLO S.A



Marcopolo SA is a publicly traded joint-stock Brazilian multinational corporation dedicated to the manufacturing of bus bodies and components, and it is considered one of the largest manufacturing companies of this industry.

Headquartered in Caxias do Sul-RS (state of Rio Grande do Sul), the Company strives to offer the best solutions for the public transport of passengers by constantly investing in design and technology. Marcopolo buses design is based on guidelines that focus on efficiency, comfort and safety. The buses manufactured by the Company are present on five continents and are distributed in more than 100 countries.

PHILOSOPHY



Vision

Be a relevant corporate group in business and geographies in which it is acting, with a sound socio-environmental and economic image.

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Mission

Develop solutions valued by customers based on the principles of innovation and sustainability, contributing to the evolution of collective passenger transport and social progress.

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VALUES



- Respect and People Valuing;
- Customer Satisfaction
- Economic and Financial Soundness
- Environment and Communities
- Ethics;
- Partnerships

GLOBAL PRESENCE



MARCOPOLO ANA RECH – CAXIAS DO SUL/RS



Foundation: 1981

Area: 373.500 m²

Built Area: 88.000 m²

Number of Employees: 5.880

Products: Coach and City

Production Capacity: 7.500 unit/year

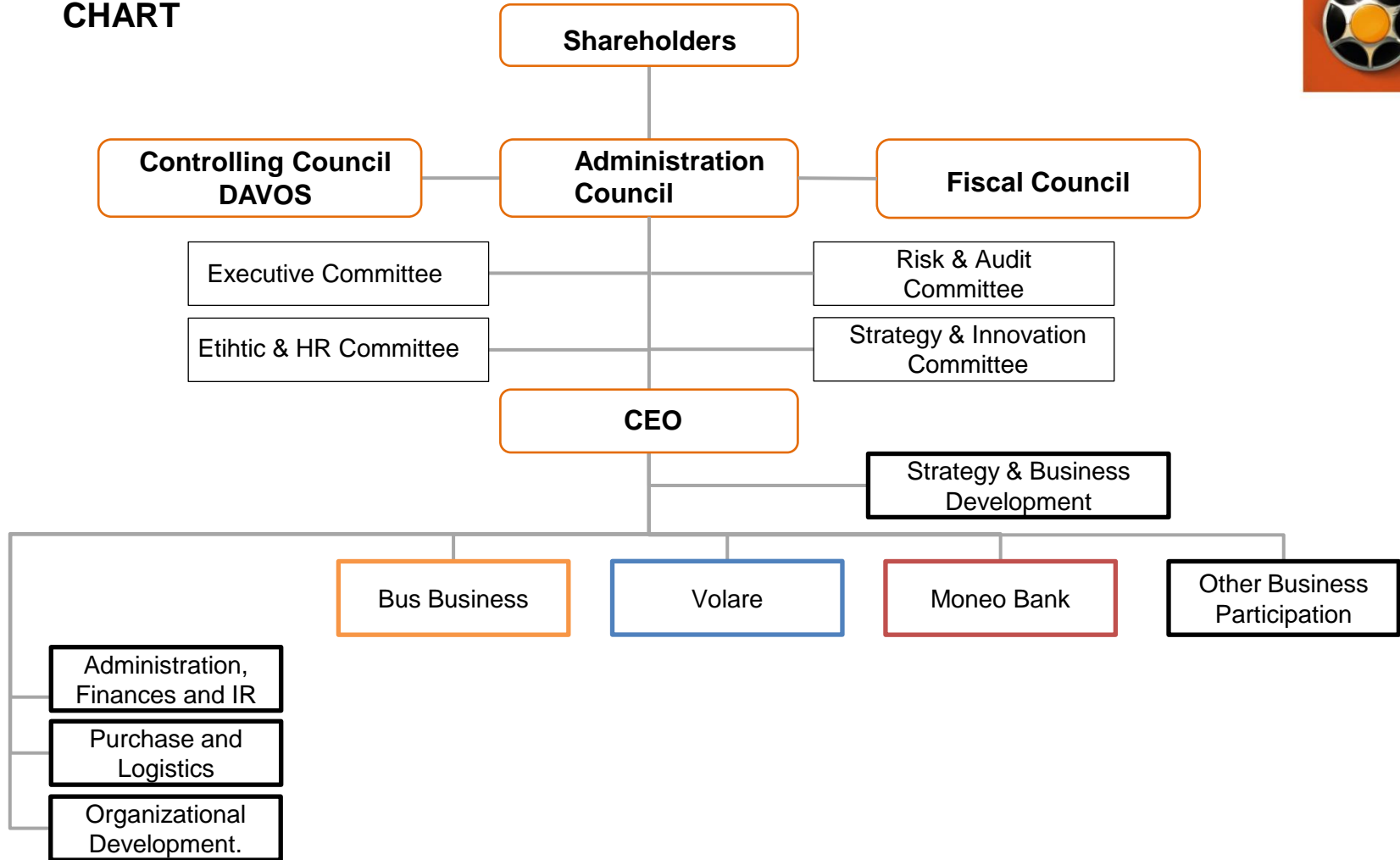


GENERAL DATAS



Production Capacity	Brazil	115 un/day
	Brazil e Exterior	240 un/day
Nº of Employees	Caxias do Sul	8.499
	Brazil	10.389
	Brazil e Exterior	19.091
Number of Plants	Brazil	5
	Exterior	13
Net Revenue 2014	R\$ mi	3.400,2
Production 2014	Units	26.640

CHART



MARCOPOLO'S SHARES



WORLD SHARES

	Company	Share (%)
Argentina	Metalpar Metalsur	50%
México	Marcopolo México	74%
Colombia	Superpolo	50%
South Africa	MASA	100%
China	MAC	100%
Russia	KamazMarco	50%
India	TMML	49%
Egypt	GBPolo	49%
Australia	Volgren	75%
Canada/EUA	New Flyer/NABI	19,99%

BRAZIL SHARE

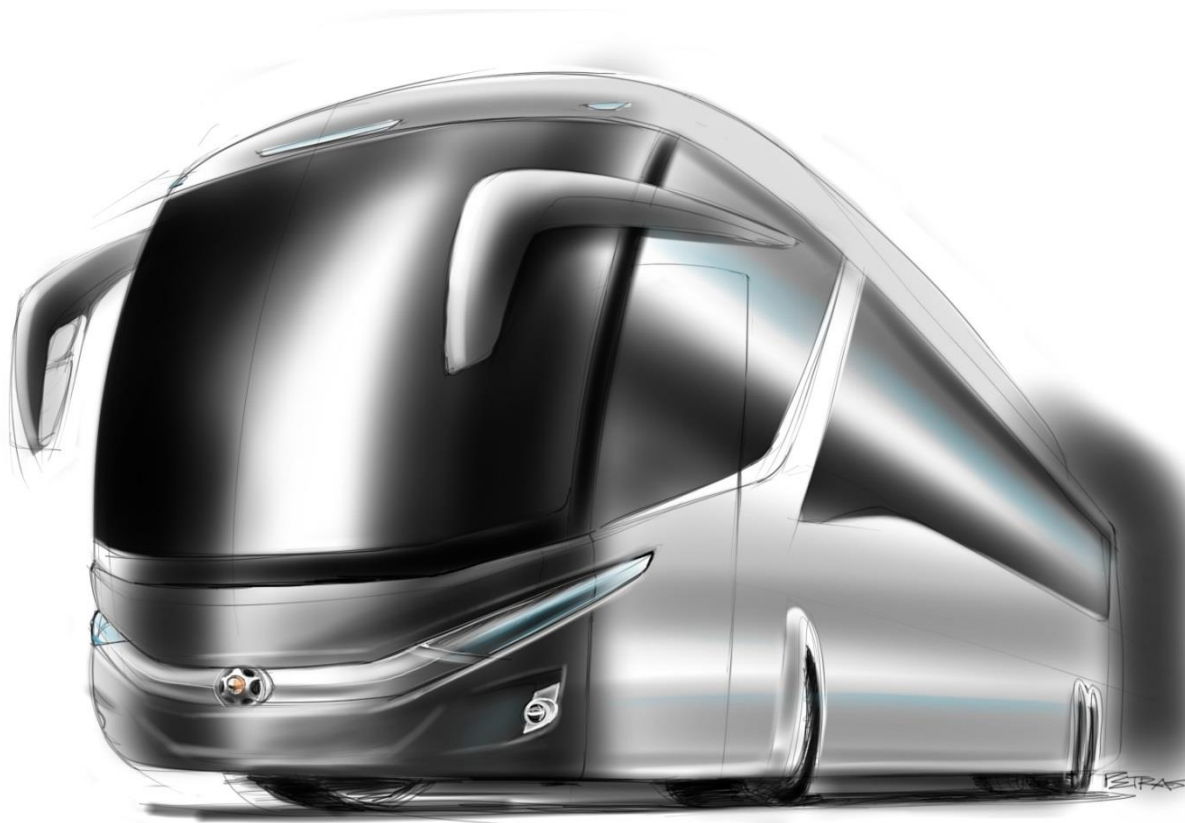
Company	Share (%)
Marcopolo	100%
Marcopolo Plásticos	100%
Marcopolo Trading	100%
Banco Moneo	100%
Fundação Marcopolo	100%
Marcopolo Rio de Janeiro	100%
Apolo	65%
Sferos	40%
WSul	30%
Neobus	45%
Set Bus	47%
MVC	26%

UNIT BUSINESS AND BRANDS



	 Marcopolo	 Marcopolo <i>Rio</i>	 Marcopolo <i>South Africa</i>	 Marcopolo <i>SUPERPOLO</i>			
Negócio Ônibus	 polo	 TATA Marcopolo <small>MOTORS LTD</small>	 VOLGREN	 Marcopolo <i>México</i>			
	 metalpar	 METALSUR <small>CARROCERIAS</small>	 NEW FLYER	 NEOBUS			
Veículos Leves	 Volare	 ESCOLARBUS					
Serviços Financeiros	 MONEO <small>SERVIÇOS FINANCEIROS</small>						
Parcerias e Participações em componentes	 SPHEROS	 wsul <small>espumas</small>	 REI <small>Soluções em Tecnologia Embarcada</small>	 APOLO <small>SOLUÇÕES EM PLÁSTICOS LTDA</small>	 REPARTS	 SET BUS <small>Soluções Assessorias</small>	 MVC <small>SOLUÇÕES EM PLÁSTICOS</small>
Social	 Fundação Marcopolo						

PRODUCTS - COACHES

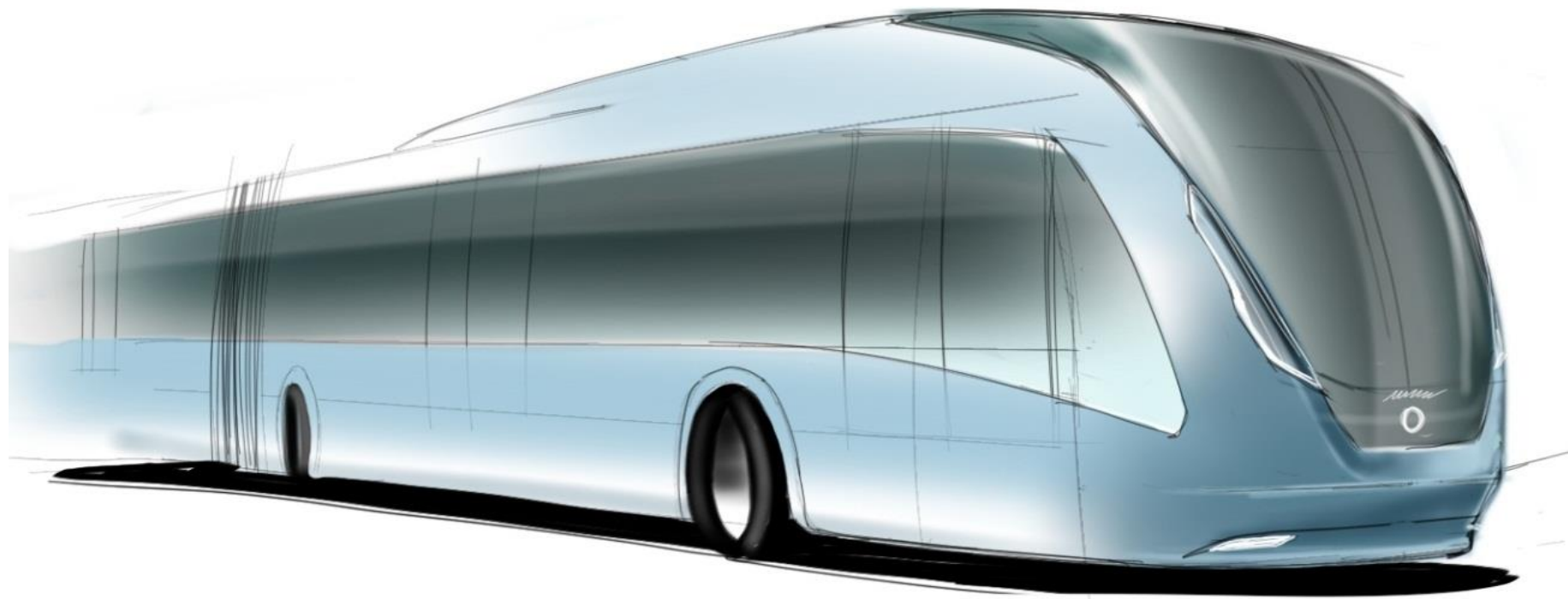








PRODUCTS – BRT / CITY



PRODUCTS – BUS RAPID TRANSIT



PRODUCTS – CITY / FEEDER



PRODUCTS - INTERCITY / CHARTER



PRODUCTS – MICRO BUS





THE COMPANY'S COMMITMENT TO CERTIFICATION



ISO 9001 - Quality

International standard related to Quality Management that identifies and controls the features required to make products and ensure continuous improvement throughout the development cycle.

OHSAS 18001 - Health and Safety

Requirements related to the Health and Safety Management System in order to ensure the physical integrity of employees by identifying, anticipating and managing the risks of the work environment as well as ensuring the continuous improvement of these processes.



ISO 14001 - Environment

International standard related to environmental issues that identify, anticipate and control aspects arising from activities in order to minimize impacts to the environment by ensuring the application of best practices and its continuous improvement.

SA 8000 - Social Responsibility

International standard aimed at improving working conditions by establishing mandatory requirements to be met by employers in the workplace, including workers' rights and working conditions.



COMPETITIVE ADVANTAGE



- PRODUCTION CAPACITY – LARGE VOLUMES
- HIGH LEVEL QUALITY PRODUCTS
- DURABILITY: PROFIT IN THE LONG RUN
- EXPERTIZE IN BRT SYSTEMS: WORLD´S BIGGEST SUPPLIER
- COMPLETE RANGE OF PRODUCTS
- FLEXIBILITY - CUSTOMIZATION
- CUSTOMER SATISFACTION GUARANTEED