

Empower your Investment

#### Content



#### What can you get

What are your benefits from investing in Bulgaria and how can you receive hem





## Did you know?









Best outsourcing destination

In Europe for 2015 according to Cushman and Wakefield's rating

Automotive producer

More than 100 companies. 80% of the cars in Europe have parts, produced in Bulgaria

# Largest Lavender Producer

For the past years Bulgaria have successfully surpassed France

#### Fast Internet Speed

Bulgaria is in Top 10 countries in the world with fastest internet connection

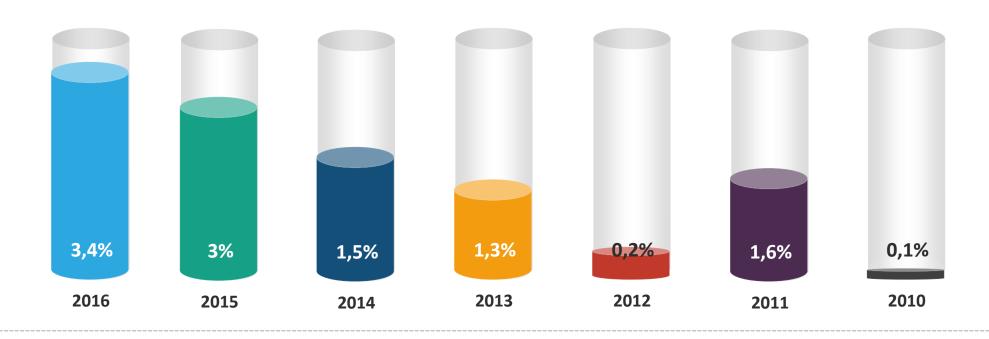
### What Bulgaria offers

#### Point of success

InvestBulgaria Agency promotes the great investment conditions in Bulgaria and how these conditions help the potential investors.

- Government IncentivesSocial security and tax benefits
- Educated and Skilled Workforce
   High staff qualification and improvement in the production capacity
- Easy Market Access
- Easy access to EU markets as well as Russia, Turkey and Middle East
- Reduced Cost and Risk
   Political and economic stability along with competitive cost labor and low tax rate

#### **GDP Growth Rate**



GDP is constantly growing for the last five years and it is better than ever. The other major factors such as unemployment and inflation rate are also improving and therefore making Bulgaria a sweet spot for investors.

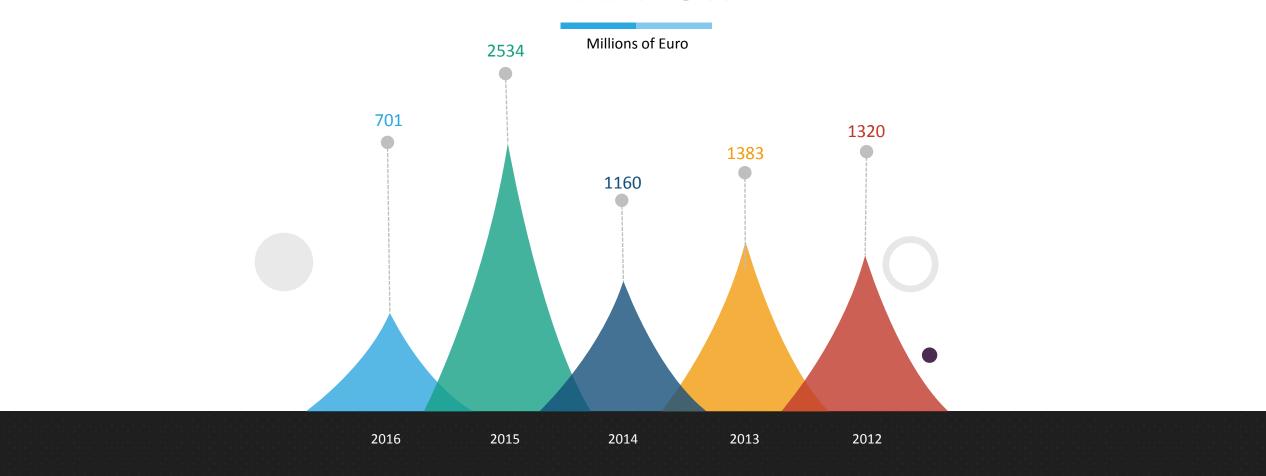


## Competitive cost of business



The price of Doing Business in Bulgaria is one of the most competitive in Europe according to the World Bank and Eurostat

#### **FDI INFLOW**



The Data provided in this slide is according to the Bulgarian National Bank and is yet to be revised. The information is valid up to  $1^{st}$  of May 2017

## Investment map



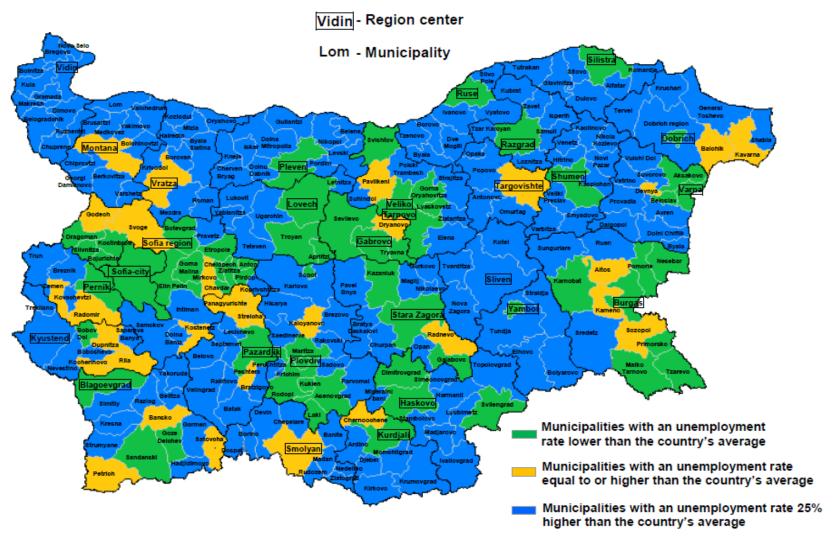
#### FDI by host country

2016

- Austria 208
- France 143
- Netherlands 135
- Germany 124
- United Kingdom 92

## Unemployment map

0% corporate tax rate in zones with unemployment 25% or higher than the average



#### Municipal unemployment

Bulgarian legislation allows potential investors to receive 0% corporate taxation rate should they decide to invest in as what is considered to be an underdeveloped zone.

#### Education

## 61 Universities in Bulgaria

The 61 universities in Bulgaria offering great diversity when it comes to gather your workforce. You can choose from technical universities and economic ones, depending on your needs.



### Certificates

|   | Priority Class             | Class A                            | Class B                           |
|---|----------------------------|------------------------------------|-----------------------------------|
| THRESHOLD                               | € 50.00 M<br>50 – 150 Jobs | € 1.00 M – 5.00 M<br>25 – 150 Jobs | € 500 K – 2.50 M<br>10 – 100 Jobs |
| SHORT CUT ON<br>ADMINISTRATIVE TERMS    | <b>✓</b>                   | <b>✓</b>                           | <b>✓</b>                          |
| NO TENDER –<br>NO COMPETITION           | <b>V</b>                   | <b>V</b>                           | <b>V</b>                          |
| FINANCING<br>VOCATIONAL TRAINING        | <b>✓</b>                   | <b>✓</b>                           | <b>✓</b>                          |
| SOCIAL SECURITY<br>CASH BACK            | <b>V</b>                   | <b>V</b>                           | <b>V</b>                          |
| INDIVIDUAL<br>SERVICES                  | <b>✓</b>                   | <b>✓</b>                           |                                   |
| FINANCING TECHNICAL INFRASTRUCTURE      | <b>V</b>                   | <b>V</b>                           |                                   |
| PUBLIC-PRIVATE<br>PARTNERSHIP           | <b>~</b>                   |                                    |                                   |
| NO TAX ON CHANGING<br>LAND STATUS       | <b>V</b>                   |                                    |                                   |
| BUYING PUBLIC LAND ON FAVOURABLE PRICES | <b>~</b>                   |                                    |                                   |
| GRANTS FOR R&D                          | <b>V</b>                   |                                    |                                   |

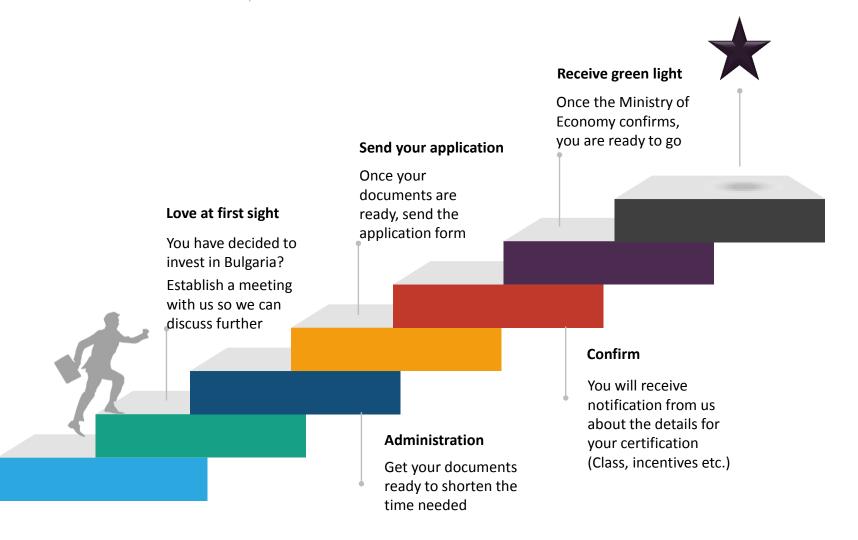
#### How to get certified?

Next step to success

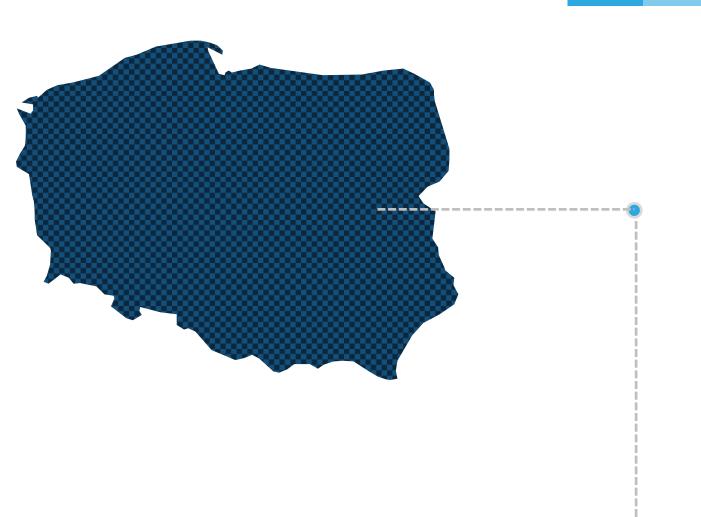
# **Step by Step Process**

Getting certificate for investment in Bulgaria is pretty easy.

However there are few steps and administrative procedures that have to be passed.



# Poland and Bulgaria



#### Poland

The stock exchange between Poland and Bulgaria is flourishing more than ever for the last years. For 2015 the stock exchange reached over EUR 1 300 million and EUR 1 100 million only for the first part of 2016. However the investments are not as good.

| Belgium to Bulgaria<br>(mln. EUR) | Bulgaria to Belgium<br>(mln. EUR) |  |
|-----------------------------------|-----------------------------------|--|
| 2016 → 2,2                        | 2016 → -9,6                       |  |
| 2015 → 3,1                        | 2015 → 11,4                       |  |
| 2014 > 4,3                        | 2014 → 7,8                        |  |

### What Bulgaria offers

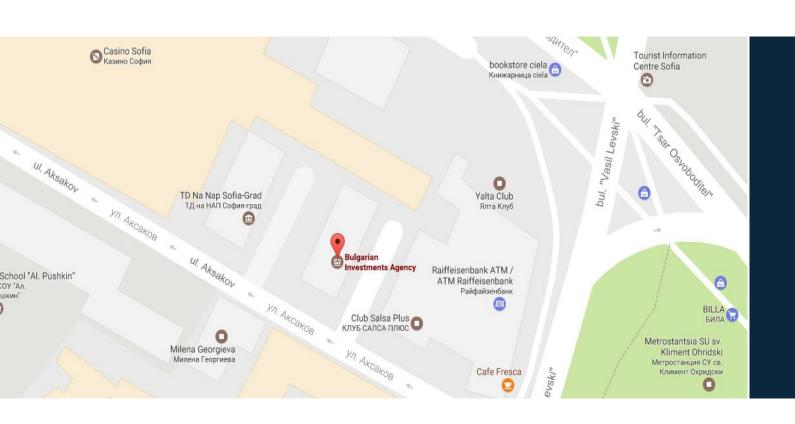


InvestBulgaria Agency has the main purpose of not only attracting investors but also retaining them. Post investment services that we offer are just as important as pre-investment ones.



## Office Map

Where are we



The Head Office
31 Aksakov str, Sofia, Bulgaria

