ARGENTINA: A Strategic Investment and Business Destination

Undersecretariat for Investment Development and Trade Promotion Secretariat of International Economic Relations
Ministry of Foreign Affairs and Worship
September 2013















Argentina briefly

Territory	3,8 millions km² (2,8 millions km² of continental territory)
Population (census 2010)	40,12 million people
GDP (PPP - 2012)	US\$ 730.184 millions
GDP per capita (2012)	US\$ 18.200 (US\$ 1516 per month)
Literacy	98,1%
Life expectancy	76 years
Urbanization rate	93%

- **✓** 8th largest country in the world in terms of area; 2nd in Latin America
- **✓** High levels of human development (HDI-UNDP): 2nd place in Latin America
- ✓ 1st world exporter of soybean oil and bio-diesel
- **✓** 4th producer and exporter of original television formats
- **✓** 3rd largest producer of genetically modified crops
- ✓ Leader in biotechnology in the region
- ✓ Industrial and innovation capacity (satellite Aquarius)







Strong Regional Ties

MERCOSUR provides an additional opportunity for investment and growth in Argentina



- ✓ Full MERCOSUR member, together with Brazil, Paraguay, Uruguay and Venezuela:
- Preferential access (0% tariff) to a regional market of 275 million inhabitants and aggregate GDP of US\$ 3.35 trillion.
- Great industrial complementarity and opportunities to deepen productive specialization.
- Member of UNASUR (Union of South American Nations); ALADI (Latin American Integration Association); and Commission for Latin America and the Caribbean (ECLAC).
- ✓ Regional leader in the defense of the democratic institutions in Latin America.
- ✓ Open and welcoming immigration policies in place with other countries in the region.















Signed Treaties between Argentina and Bulgaria

- AGREEMENT ON ECONOMIC AND TECHNICAL COOPERATION BETWEEN THE GOVERNMENT OF ARGENTINA AND THE GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BULGARIA (1980)
- AGREEMENT BETWEEN THE GOVERNMENT OF ARGENTINA AND THE REPUBLIC OF BULGARIA FOR THE PROMOTION AND RECIPROCAL PROTECTION OF INVESTMENTS (1993)
- COOPERATION AGREEMENT BETWEEN THE GOVERNMENT OF ARGENTINA AND THE GOVERNMENT OF BULGARIA ON PEACEFUL USES OF NUCLEAR ENERGY (2000)
- AGREEMENT BETWEEN THE GOVERNMENT OF ARGENTINA AND THE GOVERNMENT OF THE REPUBLIC OF BULGARIA ON COOPERATION IN TOURISM (2003)
- AGREEMENT ON SCIENTIFIC AND TECHNOLOGICAL COOPERATION BETWEEN THE REPUBLIC OF ARGENTINA AND THE REPUBLIC OF BULGARIA (2003)
- AGREEMENT ON THE ANTARCTIC COOPERATION BETWEEN THE NATIONAL DIRECTORATE OF THE ARGENTINE ANTARCTIC AND THE BULGARIAN ANTARCTIC INSTITUTE (2006)
- AGREEMENT BETWEEN THE GOVERNMENT OF ARGENTINA AND THE GOVERNMENT OF BULGARIA FOR THE EXEPTION OF VISAS IN COMMON PASSPORTS (2006)
- AGREEMENT ON ECONOMIC COOPERATION BETWEEN THE GOVERNMENT OF ARGENTINA AND THE GOVERNMENT OF THE REPUBLIC OF BULGARIA (2008)







Where to find more information?







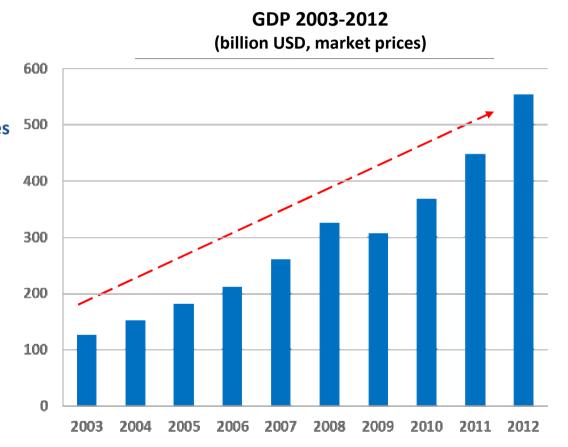




Sound fundamentals for sustainable growth

The Argentine economy has grown steadily since 2003. Argentina is among the fastest growing economies in the region.

- Annual GDP growth of 7.4% over constant prices in the period of 2003-2009.
- •Twin fiscal and current account surpluses (0.2% of GDP in 2012) provide strong foundations for continued economic growth.
- Unprecedented accumulation of international reserves (US\$ 46 billion in June 2012).
- Significant public debt reductions.
- Earnings as a percent of FDI stock averaged 10.0% in 2006-2010.



SOURCE: UNDERSECRETARIAT FOR INVESTMENT DEVELOPMENT AND TRADE PROMOTION OF ARGENTINA.



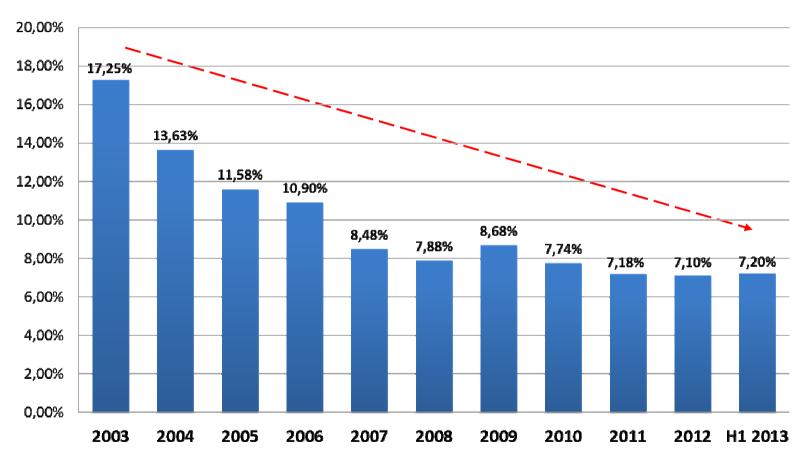




Argentina Economic Outlook

Unemployment rate

annual average as a percentage of economically active population



SOURCE: UNDERSECRETARIAT FOR INVESTMENT DEVELOPMENT AND TRADE PROMOTION OF ARGENTINA.

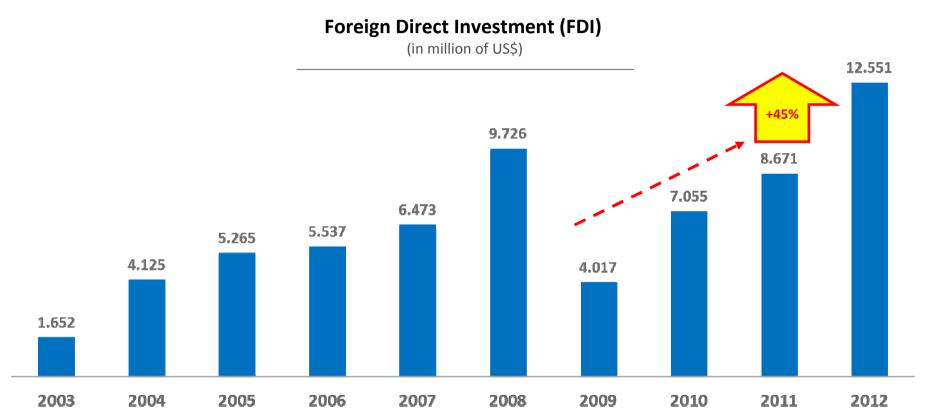






Growth fueled by investment growth

Investment grew steadily since 2003 and reached record-high levels in 2008. Fast recovery in 2010 with FDI flows growing 54%.



• FDI grew at an annual average rate of 43% between 2003-2008. In 2009 FDI contracted in line with FDI flows to the region and the rest of the world as a consequence of the global crisis. FDI were up 45% in 2012.

SOURCE: UNDERSECRETARIAT FOR INVESTMENT DEVELOPMENT AND TRADE PROMOTION OF ARGENTINA.

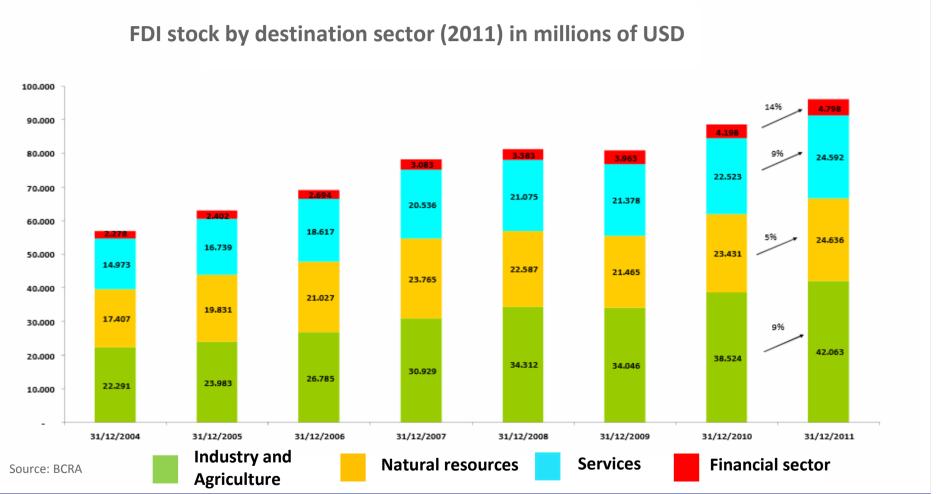






Foreign Direct Investment

Industry and Agriculture is the leading sector, it concentrates 43% of the stock of FDI in Argentina. Spain, USA, Holland, Brazil and Chile are the top five foreign investors. China is an increasingly important investor.



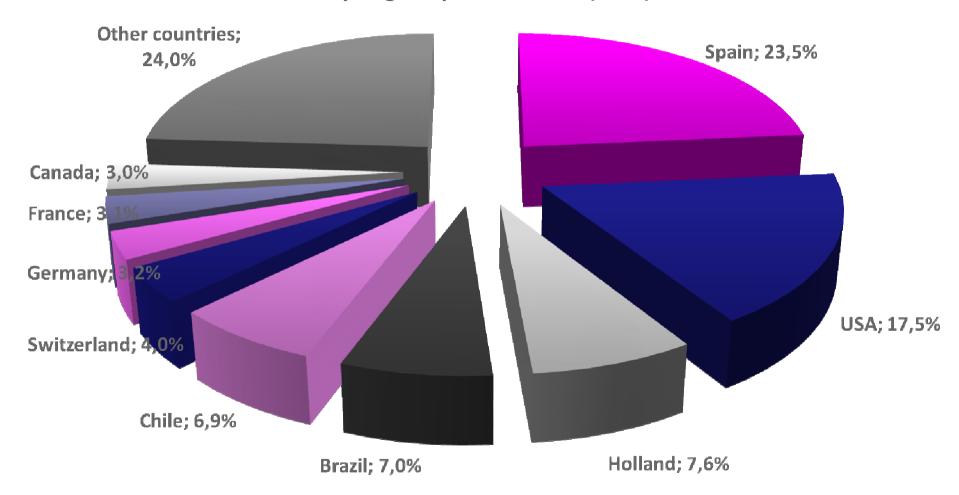






Foreign Direct Investment

FDI stock by origin top 10 countries (2011)



Source: BCRA

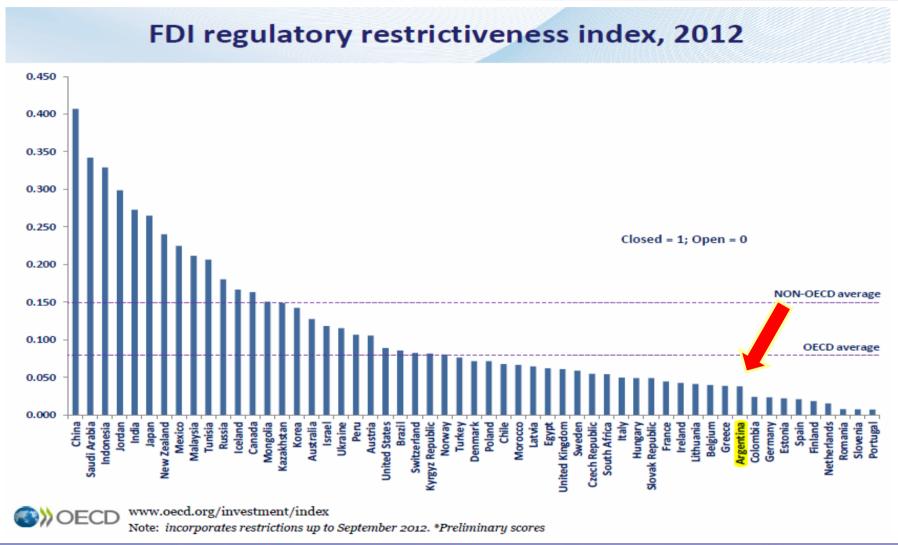






Second most encouraging country in the region to FDI

According to the OECD, Argentina is the least restrictive country in the region, after Columbia, when it comes to FDI.









The opportunity

Argentina is a strategic investment location in the new global scenario

Global trends

- ✓ Population growth
- ✓ Food & energydemand expansion
- ✓ Climate change
- ✓ Manufacturing and
- services outsourcing
- ✓ R&D in emerging

markets



Argentina's advantages to meet global demand: key sectors

- Food & Beverages
- Renewable Energies
- Value added manufacturing and services outsourcing
- New technologies plus research and development

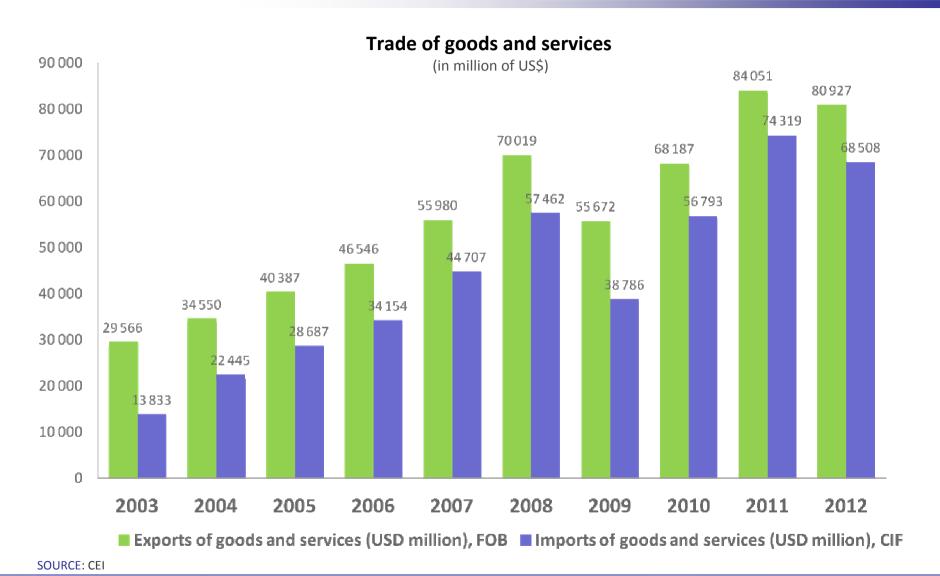
Why Argentina?







Argentina External Trade

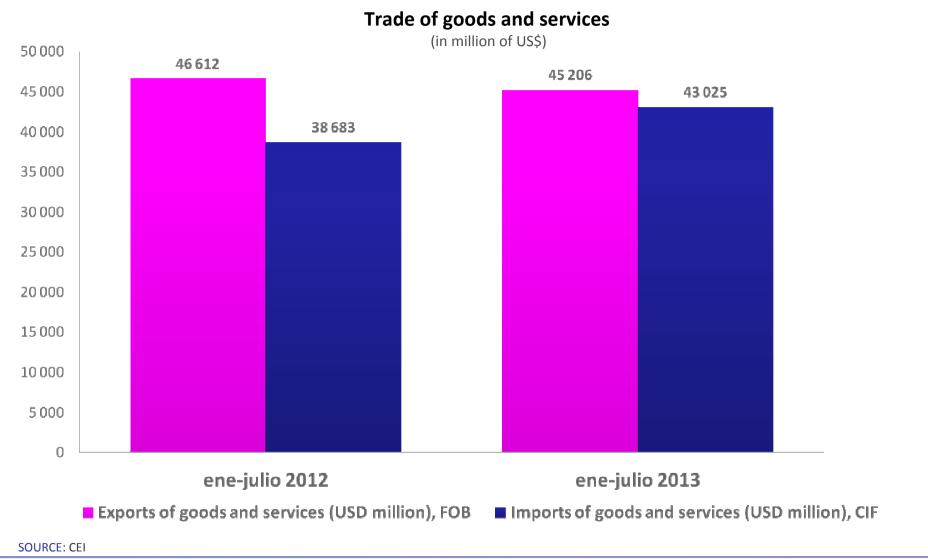








Argentina External Trade



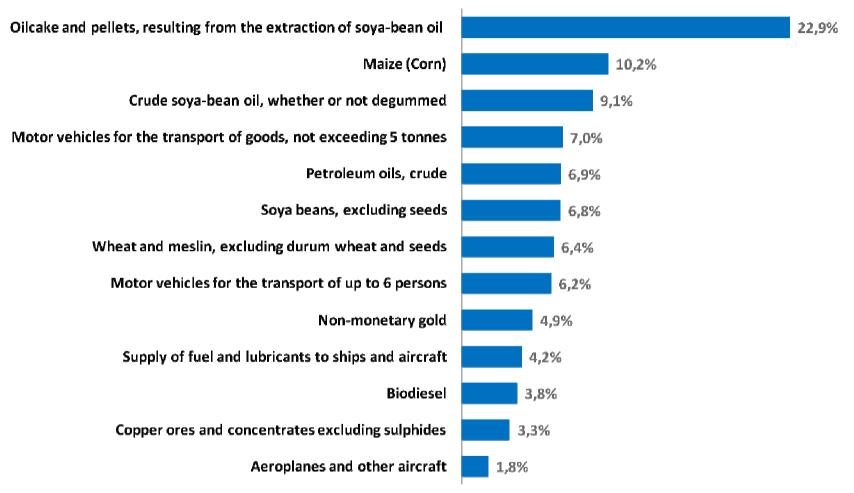






Exports from Argentina

YEAR 2012 (as total %)



Source: CEI

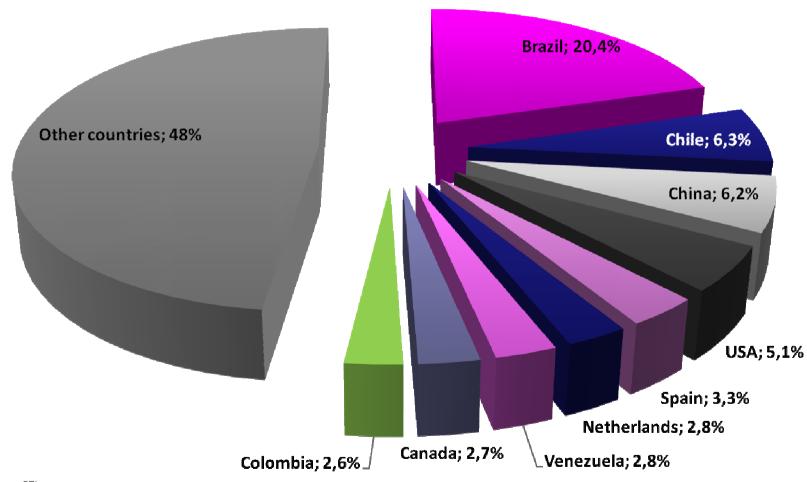






Exports from Argentina

Main destination countries of the Argentine exports in 2012



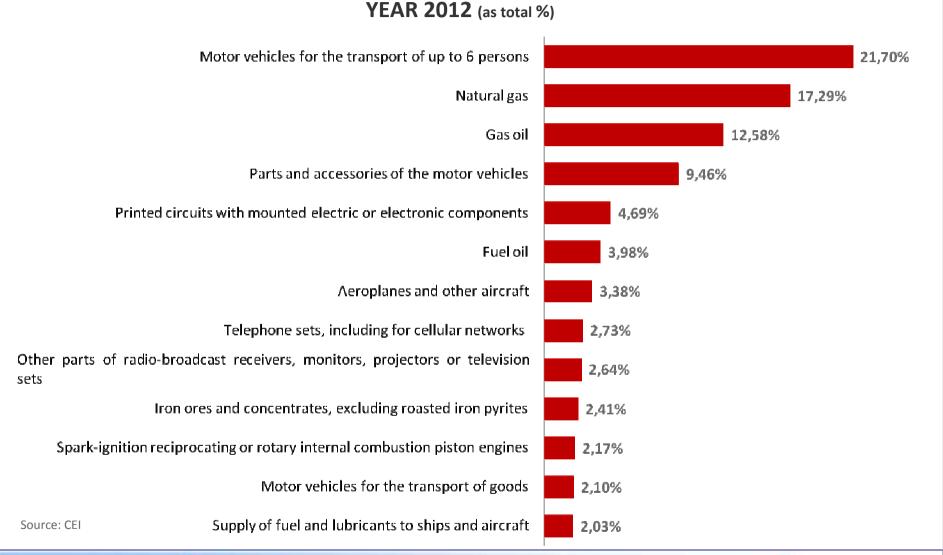
Source: CEI







Imports to Argentina



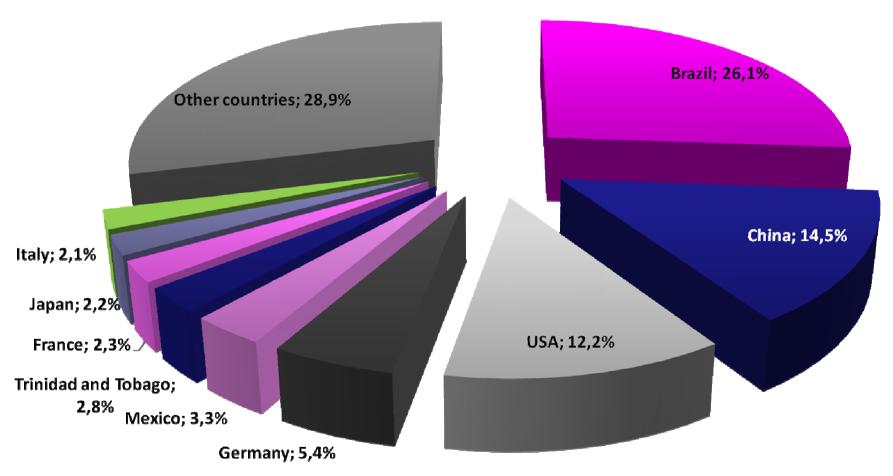






Imports to Argentina

Main origin countries of the Argentine imports in 2012 (%)











Foundations for success

Argentina offers investors:



Sound fundamentals for sustainable growth



Attractive business profitability



Globally and regionally integrated economy



Diversified economy to meet global market needs



Highly skilled, innovative and talented human resources



Abundant and diverse natural resources



Modern infrastructure and quality connectivity



Vibrant culture



Remarkable quality of life



Public sector supportive of investment

A winning formula to succeed in your business







An economy integrated with the region and the world

Leading multinational companies operate in Argentina, most of them with a long-term vision and commitment.

Examples of multinationals with a presence in Argentina





















































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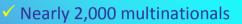




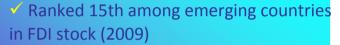


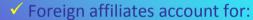




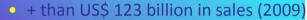












324 of the 500 largest non-financial companies in Argentina















































Mercedes-Benz







































BILATERAL TRADE ARGENTINA – BULGARIA

Undersecretariat for Investment Development and Trade Promotion Secretariat of International Economic Relations
Ministry of Foreign Affairs and Worship
September 2013







СОФИЙСНА ТЪРГОВСНО-ИНДУСТРИАЛНА НАМАВА CHAMBRE DE COMMERCE ET D'INDUSTRIE JI. M. DE SOFIA COMMERCE DE COMMERCE ET D'INDUSTRIE JI. M. DE SOFIA COMMERCE DE COMMERCE ET D'INDUSTRIE ACTUMN 1993 COMMERCE DE COMMERCE ET D'INDUSTRIE ACTUMN 1993 COMMERCE DE COMMERCE D

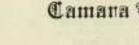
Въ връзка оъ писмото Ви В 107 отъ 14 май т.г., отправени по Министерството на външнитъ работи, съобщавамо Ви, че фирмата Кр. Ганушевъ, Красно секо, ПП гаражъ, Собия, произвежда Ферменти за кисело маъто.

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DISTANCE CHIPETAPE TO THE CREATERS.

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Camana Angentina de Començio

Buonca Aires, Marso 17 de 1952

Monaulade Gral, de Hulgaria

CHUBAD.

Senor Consul

A T BE NOW 2799

CHRISTING

La CAMADIA ARGUNTINA DE COMPRCIO, esté organizando la Primera Conferencia Martenal del Comercio de acuerdo a les Bases y Reglamento que adjuntunce y ha livitado a participar en ella e las principales Instituciones representativas del Comercio, interior y exterior, a firmas comerciales caracterisadas y personas de netoria especidad en los acuntes a tratarse.

Pero no sería completa nuestra otra el ne tuviéramos la colaboración de aquellas personas que, sunque con carácter c'istal, pueden considerarse como representativas de los interesos comerciales de sus respectivos países, ouyo comercia tiene tanta vinculación con el de nuestro país.

Es por esto que en nombre de la CAMARA ARCENTIRA DE COMMECIO tenge el homor de invitarle a adherirse a nusetra COMPI-RENCIA, y muy especialmente a que nos haga llegar algunas informaciones o proyectos de proposiciones que, acnoiliables con los intereses del comercio argentino, puedan intereser al comercio y los comerciantes de su país.

Como las conclusiones da este Congrese se darán a publicidad y se sumetorán a la consideración del Gobierno Argontino, no escapará a su elevado criterio la importancia de la collectoración que se la solicita.

A la expera de su favorable respuesta, aprovechamos la opertualitad para relterarle la seguridad de nuestra nayor sousiduración

DOT CAMARA ARCHITING THE CONDUCTOR

Tonis Anad

THEREFORE MARK

SECRETARIO









LEGHE BULGARA

Conserva la Salud Prolonga la Vida.



EN GENERAL LOS PRODUCTOS DERIVADOS DE LA LECHE CONSERVAN LA SALUD Y PROLONGAN LA VIDA SIEMPRE Y CUAN-DO SE EMPLEE EN SU PREPARACION, LECHE HIGIENICA, CONTECLADA, SANA Y PURA, Y SEAN ADEMAS PREPARADOS CIENTIFICA MENTE EN LABORATORIOS DE RESPONSABILIDAD, CON PERMENTOS ACTIVOS Y SELECTOS.

SOLO LOS PRODUCTOS QUE REUNAN ESTAS CONDICIONES FUNDAMENTALES, DEBEN SER CONSUMIDOS CON CONFLANZA,
PARA OPTENER EL MAXIMO DE BENEFICIO.

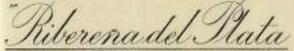
NUESTRA "LECHE BULGARA" RESPONDR A ESTOS DOS REQUIEITOS Y SUB PROFIEDADES ALIMENTICIAS Y CURATIVAS SON DE GRAN EFICACIA EN LAS FUNCIONES DIGESTIVAS GASTRO-INTESTINALES. ES MUY UTIL ADEMAS COMO DEPURATIVA Y CORREC-TIVAS DE VARIOS TRASTORNOS QUE SUELEN ESE MOLESTOS PARA EL HOMBRE DE TRABAJO CEREBRAL O MUSCULAR. LA LECHE BULGARA EN AYUNAS ES UN EXCELENTE DESAYUNO.

DESPUES DE CADA COMIDA EL MEJOE POSTRE. LA RECONTENDAN LAS EMINENCIAS MEDICAS.

La Leche Búlgara se sirve aquí al precio de \$0.20

"LA VASCONGADA"

S. A



Compania Sudamericana de Comercio 13.1.

BUENOS AIRES

ORTACION Y VENTA DE CARBON ENTA DE TODA CLASEDELEÑA JERES MECÁNICOS Y NAVALES

PIDERERA

CABILLA DE COMMED MAD

BURNARE CITAR

TERROSITORI MIRERA BUD DEL RIACHUELO Y CABALLITO ESD

TELEFRICA.

Buches Aires 29 de Septiembre 1938: 4

Sanor

Consul General de Bulgaria Talcahuano 638

Muy Seffer nuestro:

Ref: CARBON DE PERMIK.

Agradecemos debidamente su comunicación de fecha 27 del corriente, por la que se sirve remitirnos datos ilustrativos sobre el carbón de los yacimientos carboníferos del valle de Pernik - Noschino, Bulgaria, cuyos datos nos con muy interesantes y les prestamos toda nuestra atención. -

Con tal motivo nos suscribinos de Vá.

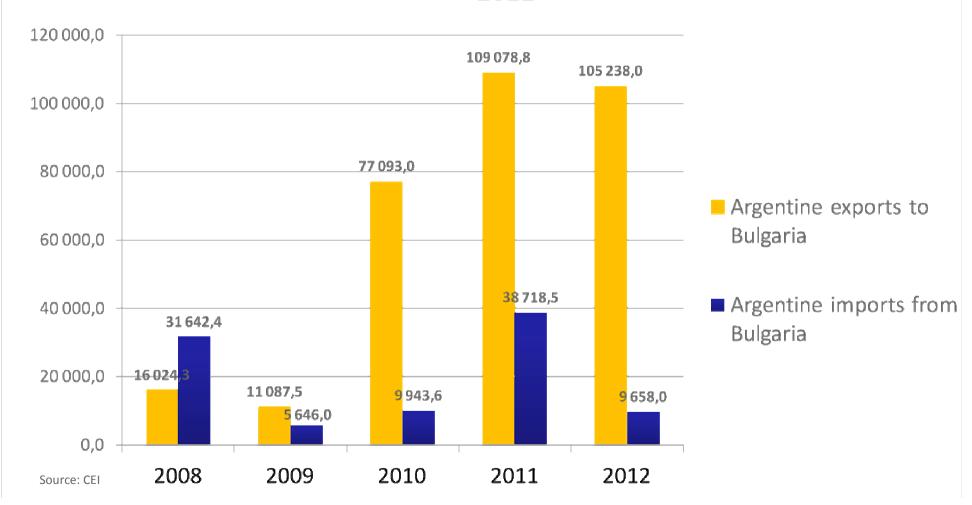
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Argentina's trade balance with Bulgaria in thousands of USD, 2008-2012

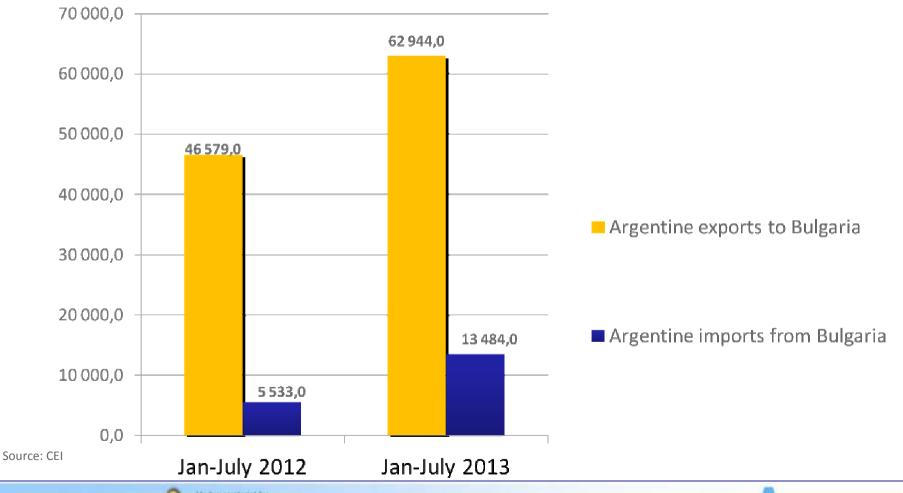








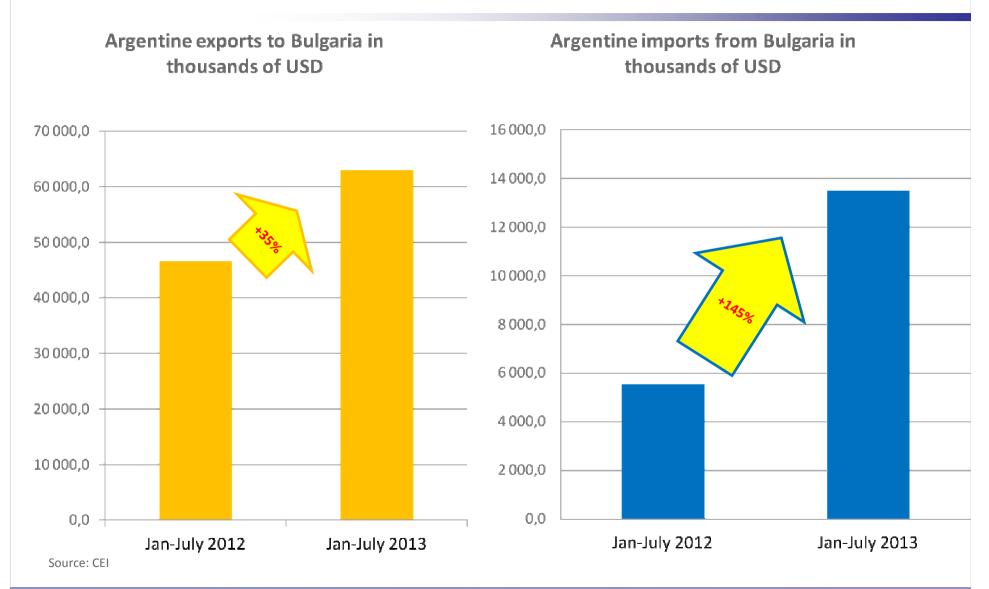
Argentina's trade balance with Bulgaria in thousands of USD, Jan-July 2013/2012









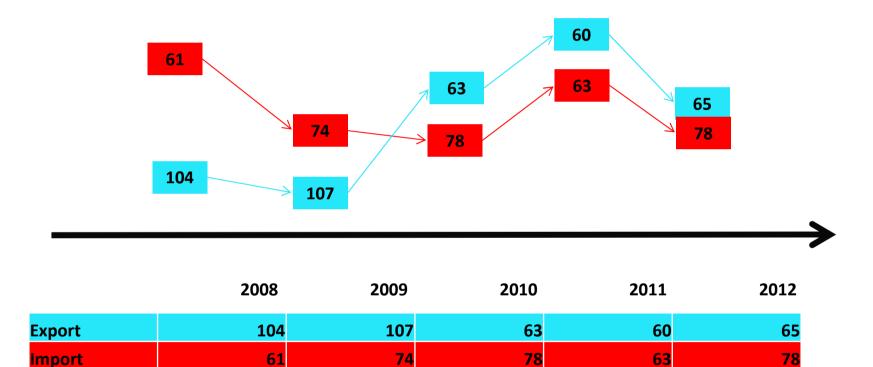








Bulgarian position in the Argentine Foreign Trade by years









Argentina exports to Bulgaria:













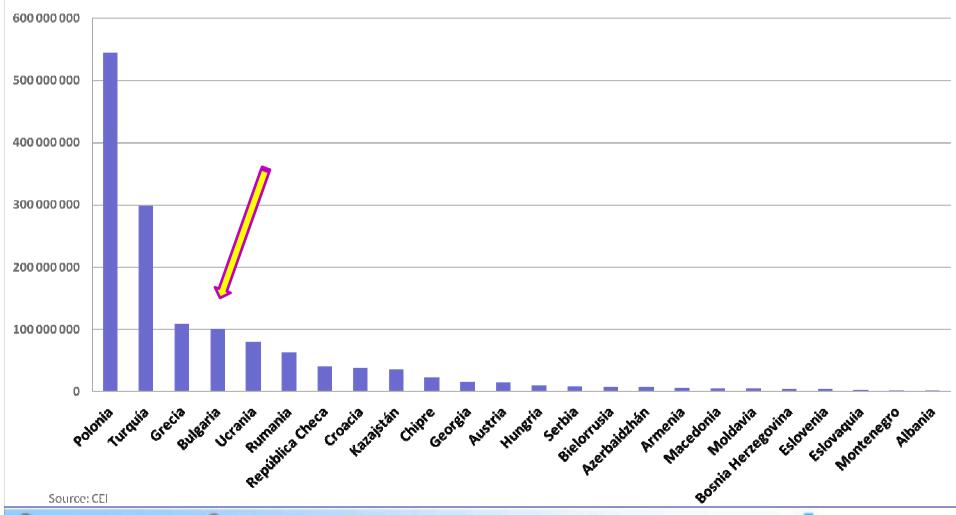






Exports from Argentina

Argentine exports to Central and Southeast Europe in 2012 by countries (USD, FOB prices)



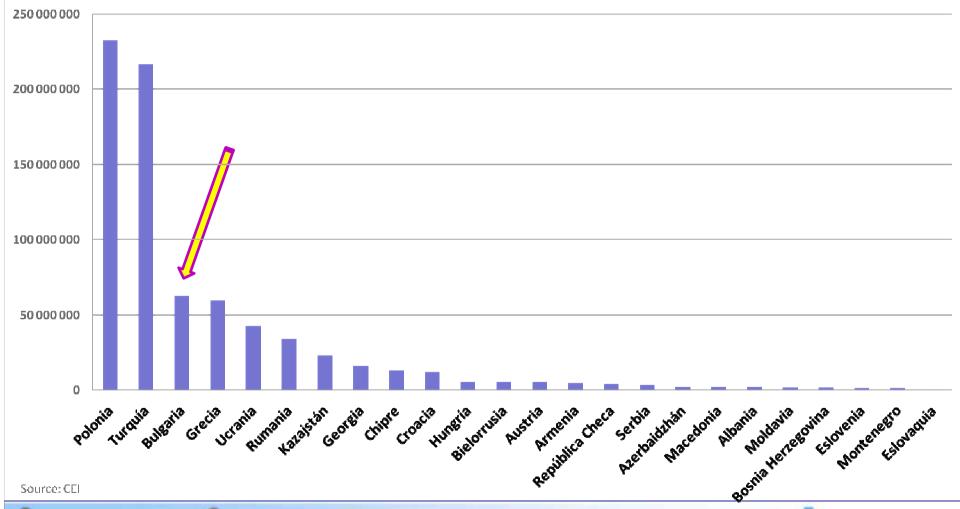






Exports from Argentina

Argentine exports to Central and Southeast Europe in Jan-June 2013 by countries (USD, FOB prices)

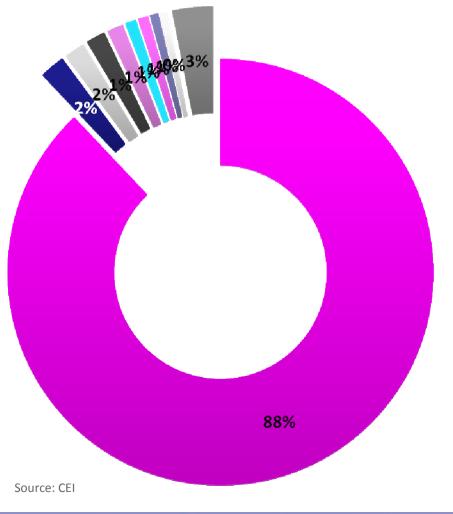








Argentina exports to Bulgaria (2012):



- Copper ores and concentrates; 87,95%
- Groundnuts, not roasted or otherwise cooked, whether or not shelled or broken; 1,93%
- Unmanufactured tobacco; dry leaves of Burley type; 1,56%
- Groundnuts (Peanuts); 1,46%
- Maize (corn); 1,23%
- Kidney beans, including white pea beans (Phaseolus vulgaris); 0,83%
- Fish fillets and other fish meat (Hake of the genus Merluccius); 0,78%
- Carded wool; 0,63%
- Lemons (Citrus limon, Citrus limonum); 0,55%
- Other; 3,08%







Argentina imports from Bulgaria:









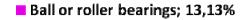


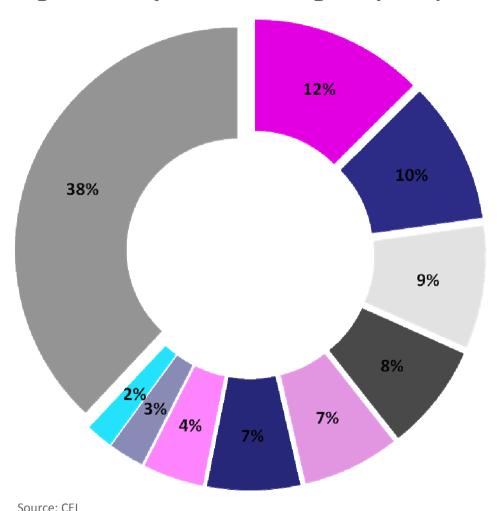






Argentina imports from Bulgaria (2012):





- Electrical apparatus for switching or protecting electrical circuits for a voltage not exceeding 1.000 V; 10,71%
- Plants and parts of plants, of a kind used primarily in perfumery, in pharmacy or for similar purposes; 9,32%
- Fungicides; 8,06%
- Rain rockets; 7,35%
- Photographic plates and film in the flat, sensitised; 7,03%
- Parts of electric accumulators; 4,60%
- Instruments and apparatus for physical or chemical analysis; 2,66%
- Hydraulic engines and motors; 2,00%
- Others; 39,80%







Examples of companies

Examples of Argentinean companies with a presence in Bulgaria:

Examples of Bulgarian companies with a presence in Argentina:



Natural Gas Technologies











VIVET TRADING









Natural Gas Technologies









Where to find more information?











Thank You!

To learn more about how the investing and trade with Argentina can benefit you, please contact us:

EMBASSY OF THE ARGENTINE REPUBLIC IN BULGARIA

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