

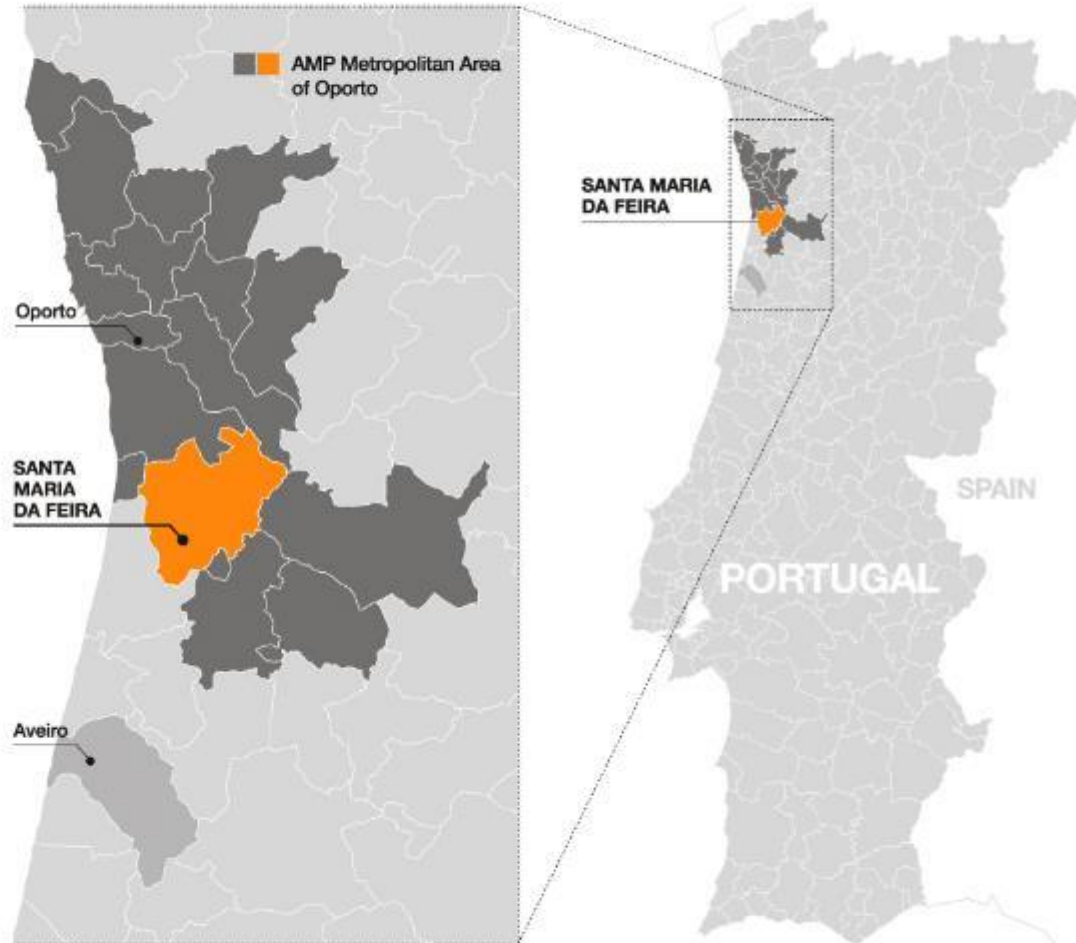


santa maria da feira

may 2018



geostrategic position



Population

Metropolitan Area of Porto 1 727 486

Santa Maria da Feira 140 000

Territorial Area

Metropolitan Area of Porto 2041,3 km²

Santa Maria da Feira 215,9 km²

Mobility

Oporto Airport 20 minutes

Seaport (Porto) 20 minutes

Seaport (Aveiro) 40 minutes

Railway 10 minutes

4 motorways with 11 access points

economy

Portugal's 9th most exporting municipality

15.050 companies

Exports 1.302 billions euros

Coverage rate 175% / Trade surplus 829 million euros

Source: Department of Strategy and Research, Ministry of Economy, 2016

economic strategy



bizfeira project, since 2014



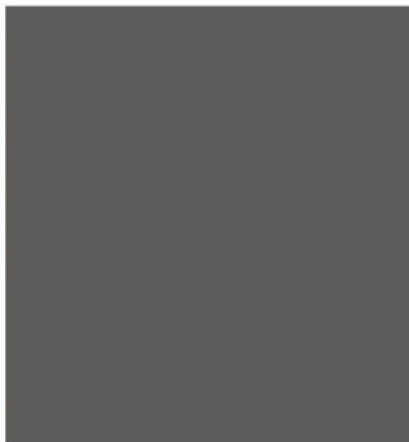
*** 1st Prize in the Portuguese edition of the “2016 European Enterprise Awards”**

(Support to the Internationalization of Companies category), an initiative of the European Commission, coordinated in Portugal by IAPMEI.

Save the date 11 October 2018
www.bizfeira.pt

business meetings / 'embaixadorias'

+ than 3 500
Participants
in Bizfeira
Meetings



business welcoming facilities



2
business
parks

LUSOPARK

PERM

business welcoming facilities

Business Spaces



Portas da Cidade e CEF



Facol

Incubators



Hubparque



Feirapark



Centro Empresarial
Medika

40
industrial zones

> 1 000 000 m²
for industrial purposes

business-friendly city

Presentation of the investment intention, directly to the Mayor of Santa Maria da Feira.

Follow-up by a dedicated interlocutor belonging to the Support Office in the Presidency during all phases of the process investment, offering various services aimed at rationalization and coordination between the entities, namely:

Provide relevant economic information for projects in question:

- National and European financial and fiscal incentives available;
- Available spaces dedicated to economic activity;
- Articulation of contacts with local actors relevant to project;
- Support in the recruitment of human resources adapted to the profile sought by the company.

Ensure maximum speed in the licensing and legalization of the activity in question.



Hiroshi Azuma Ambassador of Japan in Lisbon

collaboration

Sectorial Associations



Local Agencies



Higher Institutes



Embassies



Universities



Training Centres



Technological Centres




partnerships



attracting investment



 Smurfit Kappa



 HUBER
TRICOT



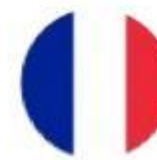
thyssenkrupp



 ECCO



MULTICUIRS
GENÈVE
DEPUIS 1953



MAGNANNI
Since 1954



fields of excellence



CORK

Cork is a raw material 100% natural, 100% reusable and 100% recyclable, extracted from cork oaks 70 companies (80% in Santa Maria da Feira).

- 6800 workers
- 691 patents filed
- 70% of cork exports refer to caps – 644 million euros
- 26% of cork exports concern the materials of construction and decoration – 222 millions of euro



FOOTWEAR

The production of luxury footwear progresses in Portugal and famous personalities such as Nicolas Sarkozy, Hugh Jackman and Michael Bubl  are already customers faithful Portuguese shoes made in Santa Maria da Feira. The footwear industry is composed of SMEs with strong export vocation, mainly oriented to Europe (France, Germany, Netherlands, Spain and the United Kingdom).

The footwear industry has known a significant increase in the high-end production and human resources it employs.



fields of excellence



METALLURGY AND ELECTROMECHANICS

Industry products metallurgical and electromechanical of Santa Maria da Feira are the machines and equipment the cork industry, the shoe, automotive industry and civil construction.



PAPER

Since the eighteenth century, the role played by the industrialization of Santa Maria da Feira – paper industry – was instrumental in creating a new entrepreneurial spirit and increasing qualified labour force. Paper industry occupies a preponderant place in Santa Maria da Feira with several companies dedicated to production of paper, compact and corrugated cardboard and treatment paper tissue (hygiene, tablecloths, napkins, etc).



fields of excellence



CIVIL CONSTRUCTION

Santa Maria da Feira combines the tradition and the specialization of its labour force with cutting-edge technologies, and collaborative partnerships at national and international level.

1247 Companies

Expertise areas:

- City Planning;
- Protection and Security;
- Lighting;
- IT Systems;
- Building Components and Materials;
- Furnishing and Fittings;
- Energy Solutions;
- Operation and Maintenance.



new investment projects – europarque



Congress Centre

Cultural Centre

Business Centre – Promotion of business competitiveness:

- **Hubparque – coordinated by AETICE**
– Association of Companies of Information Technologies, Communication and Electronics.
Aims to promote and enhance the companies and entities in this sector, encouraging the interaction with other national and international organizations;
- Portuguese-German Chamber of Commerce;
- National Association of Paper and Cardboard Industries;
- Chamber of Commerce of Cape Vert.

new investment projects

CLUSTER HEALTH, IT & RESEARCH - EUROPARQUE

Capitalize local know-how and existing infrastructures:

- Europarque (Cultural Center, Congress Center and Business Center);
- IT Park;
- Clínica Lenitudes (Medical and Medical Research Center);
- Ibis hotel;
- Lake Restaurant;
- Green areas, lake, stream and parking.

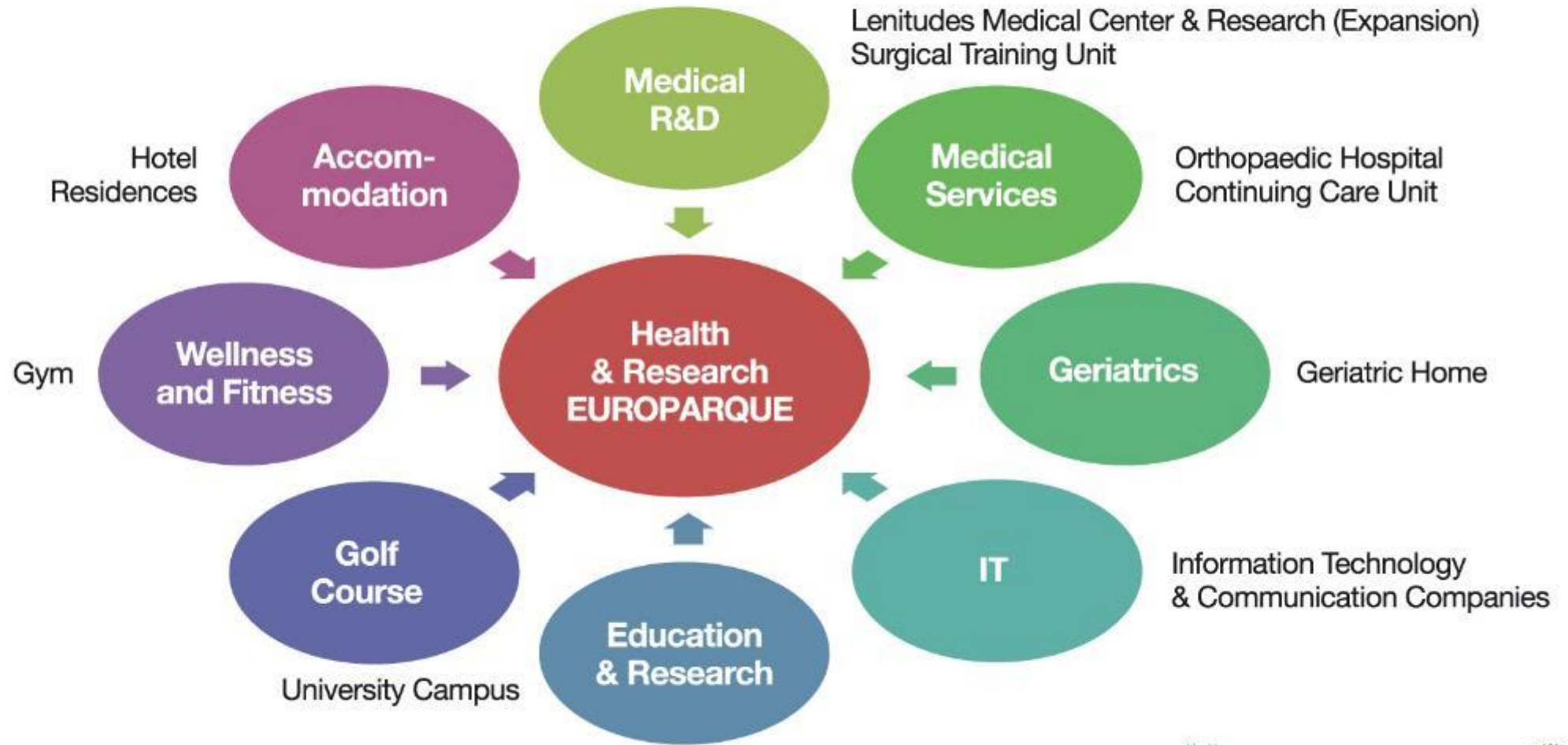
The first projects of development:

- Feira Biomedical Center;
- Maxillofacial Skeletal Medicine Clinic and sport of Santa Maria da Feira (Orthopedics);
- Experimental Surgery Center Experimental – Training Center surgery;
- Center for Animal Research and Radiotherapy



Implantation Area 155,729 m²

new investment projects



new investment projects

CREATIVE INDUSTRIES

Imaginarius Creative Centre

- Training of emerging artists;
- Arts business development (theatre, circus, painting, photography...);
- Internationalization of artistic projects;
- Imaginarius – International Festival of Street Arts.



TOURISM

Increase in the flow of domestic and foreign tourists

- Support for services dedicated to tourism (catering, accommodation, crafts, gastronomy...)
- Dissemination of property offer addressed to tourism



bilateral relations with bulgaria



**2002, Twinning
with Targovishte municipality.
Mutual visits involving Mayor
Dimitrov.**



**2014, Meeting with
Mr. Simeonov (BCCI).
Applications to EEAGrants
and DG Employment**



**Good relations with the
Embassy of Bulgaria in Lisbon
and with HE the Ambassador
of Bulgaria in Portugal, Mr.
Vassiliy Takev**



**Good relations with the
Deputy-Ministry, Mr. Todor
Stoyanov; former Ambassador
of Bulgaria in Lisbon**

thank you



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