

# UBIFRANCE

## FACILITATING BUSINESS RELATIONS BETWEEN FRENCH-BASED COMPANIES AND THEIR COUNTERPARTS OUTSIDE FRANCE

UBIFRANCE, the French agency for international business development, comes under the aegis of France's Ministry for the Economy, Finance & Industry. UBIFRANCE lies at the heart of France's public-sector export-support framework.

With 65 Trade Commissions in 46 countries, UBIFRANCE offers a comprehensive range of products and services aimed at accompanying French-based companies in their development on export markets :

- knowledge-based products and services, from business information to consultancy and monitoring services, in order to help companies elaborate a strategy for international expansion
- promotional operations in order to foster partnerships with companies outside France

### UBIFRANCE promotes technologies, products, services and know-how from France, and puts French-based professionals in contact with their international counterparts

#### Outside France

- UBIFRANCE organises seminars where French technology is showcased,
- UBIFRANCE organises pavilions for French-based companies at international trade shows,
- UBIFRANCE organises multi-sectorial B2B forums where French products are showcased,
- UBIFRANCE identifies international partners for French-based companies and sets up B2B meetings accordingly.

#### Within France

- UBIFRANCE runs information programmes on the technologies and expertise of French-based companies. These collective or individual events are aimed at international decision makers.

### UBIFRANCE runs [www.ubifrance.com](http://www.ubifrance.com), the official B2B web portal dedicated to French-based exporters and their international partners

- 20,000 French-based exporters are accessible on line through this unique platform, whose content is available in English to facilitate international contacts, increase business opportunities, and enhance the profile of participating companies.

### UBIFRANCE accompanies French-based innovative companies and high-technology clusters in their international expansion

- Technology partnering aimed at innovative businesses : UBIFRANCE accompanies innovative businesses to facilitate the joint development of processes, products and services, in tandem with companies and R&D facilities based outside France.
- Innovative clusters' partnering initiative : UBIFRANCE promotes collaborative projects on behalf of France's high-tech clusters in order to foster technological co-operation within the innovation ecosystem worldwide.

### UBIFRANCE enables French-based companies to communicate about their technologies, products and services in the international trade press, thanks to an unrivalled network of press offices, both inside and outside France

- Sectorial experts within France work closely with a network of press offices around the world, which are present in all the major economic capitals - Bangkok, Beijing, Cairo, Chicago, Delhi, Dubai, Düsseldorf, Hong Kong, London, Madrid, Mexico City, Milan, Moscow, Sao Paolo, Seoul, Tokyo and Warsaw.

UBIFRANCE is an executive agency of the French government.

**UBIFRANCE**  
**Head office**  
**77 boulevard Saint Jacques**  
**75014 - Paris**  
**France**  
**Tel. : (33) (0) 1 40 73 30 00**  
**[www.ubifrance.fr](http://www.ubifrance.fr)**



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