

Subject: Request for Cooperation in Faculty Recommendation.

It gives us great pleasure to announce the following TRAINING WEBINAR under WNF (World Network of Friendship), organized by AOTS Alumni Society of Mongolia. We are hereby seeking your cooperation in seeking international viewer for the said program.

WNF - “Developing new Initiatives using Lean Business Model”

Date: 18,19,20 October 2021

The program is suitable for any individual who wants to plan new idea & business with high efficiency.

Participants: CEOs, business managers, small business owners, and anyone who’s interested in starting a business project

Webinar objectives:

- To introduce Lean methodology to eliminate any form of waste in new initiatives (ventures) and be efficient with resources;
- To provide a clear roadmap in developing Lean canvas;
- To show ways to systematically test your initial assumptions;
- To iterate toward achieving Product/market fit.

The above subjects will be elaborated during Three Day Sessions through explanation of methods.

Program

Day 1	Session 1 (90 min):	Introduction to Lean Business Model
	Session 2 (90 min):	Documenting your Ideas on Lean Canvas
Day 2	Session 3 (90 min):	Identification of the riskiest parts of your plan
	Session 4 (90 min):	Conducting effective Problem/Solution interviews
Day 3	Session 5 (90 min):	Building Minimum Viable Product (MVP) & Getting Feedback
	Session 6 (90 min):	Striving for Product/Market Fit

Lecturer: Mr. Bold Narantungalag



Senior Advisor, Sanicon LLC, Ulaanbaatar, Mongolia

Management Consultant and Trainer with 20 years of experience in various industries. Core expertise is in Leadership development, Creativity and Lateral Thinking, Design Thinking Tools, Concept R&D, Project management and Business Model Development.

For further details and Registration Kindly refer to Webinar leaflet attached herewith.

Deadline for receiving Applications: 30 September 2021

Eagerly await your response and thank you for your kind continued cooperation.

Best regards,

Mr. Bold (AOTS alumni Society of Mongolia)