

Program

TRADE AND COOPERATION SWEDEN-BULGARIA

A Seminar in Sofia on Business Opportunities and Access to Finance and Investment

Organised by the Swedish Embassy in Sofia, the Bulgarian CCI and Swedish enterprises

- Time:** Wednesday, 30 November, 09:00 -13:00
- Venue:** Bulgarian Chamber of Commerce and Industry, Iskar nr 9
- Moderators:** Mr Georgi Stoev, Member of the Executive Council of of the Bulgarian Chamber of
Commerce and Industry
Mr Bo Norlin, Senior Advisor, Ministry for Foreign Affairs
- Language:** English and Bulgarian (simultaneous interpretation)

- 08:30** **Registration**
- 09:00** **Words of welcome**
Mr. Bojidar Bojinov, President Bulgarian Chamber of Commerce and Industry
- 09:05** **Address**
H.E. Mr Bertil Roth, Ambassador of Sweden
- 09:10** **Priority industrial sectors in Bulgaria for economic and bilateral cooperation**
Ministry of Economy and Energy
- 09:25** **Investment climate in Bulgaria**
Ms Iva Stoikova, Marketing Director, InvestBulgaria Agency
- 09:35** **Perspective on commercial relations between Sweden and Bulgaria**
Mr Lars-Olof Lindgren, State Secretary for Trade
- 09:50** **Gripen Off-set: a catalyst for increased exchanges of trade and technical relations**
Mr Kjell Möller, Senior Vice President and General Manager SAAB Industrial Cooperation, SAAB AB

10:05 Financing, investment and export credits

Nordic Investment Bank

Mr Ulf Westergård, Senior Manager International Lending

Encouragement Bank DA

Ms Alexandrina Boyanova, Director Credit Line

Swedfund

Mr Staffan Ahl, Investment Manager

Ministry for Foreign Affairs, Project Finance Facility

Mr Karl Edberg, Senior Advisor, Active Project Development

Swedish Export Credits Guarantee Board

Mr Göran Karlsson, Director, New Business Development

10:50 Coffee break with snacks

11:30 Company presentations

ABB Bulgaria Ltd

Mr Kiril Drensky, General Manager

Alfa-Laval

Mr Anton Karayanev, General Manager

AstraZeneca Bulgaria

Ms Zoya Paunova, Country Manager

Atlas Copco Lifton Eood

Mr Kent Magnusson, General Manager

Consilium Components AD

Mr Anton Nachev, Production Manager

Ericsson Telecommunication Bulgaria EOOD

Mr Thomas Svanefalk, General Manager

Sandvik Bulgaria Ltd
Mr Roumen Karamihalev, Managing Director

Scania Bulgaria Co Ltd
Mr Petar Donchev, Sales Manager

SKF Bearings Bulgaria EAD
Ivan Stoimenov, Managing Director

SWECO Bulgaria
Ms Dessislava Davidova, Country Manager

Swedpower
Ms Eeva-Liisa Riihimäki, Regional Manager Europe

Tetra Pak
Mr Cezary Mikulski, Commercial Manager

Volvo Bulgaria Ltd
Mr Andreas Wahlgren, Managing Director

WSP International
Mr Charles Borthwick, Regional Director

12:45 **Summing up and discussion**

13:00 **Buffet luncheon and networking**