

# “Understanding financing options to boost the growth of your company”

**Monday, 25<sup>th</sup> June 2018**

Sofia - Hilton Sofia

Bulevard "Bulgaria" 1 - 1421 g.k. Lozenets

**IN PARTNERSHIP WITH**



BULGARIAN  
STOCK EXCHANGE  
SOFIA

 UniCredit Bulbank



**London**

Stock Exchange Group



# Workshop programme

- 9.00am *Registration & welcome coffee*
- 9.30am **Introductory remarks** – Ivan Takev, CEO Bulgarian Stock Exchange

## Roundtable "Be inspiring: the key factors for success"

- 09:45am **Testimonies: A word from ELITE companies**
- ScaleFocus
- UniComs Grou
- Kuminiano Fruit
- Moderated by** Giacinto Oriolo – Senior Manager, ELITE

## Getting familiar with capital markets and the funding ladder: sharing practical insights from real-life experiences

- 10.15am **Aldo Andreoni** – Senior Banker, **Unicredit Bulbank**
- Different types of transactions offer different benefits – understanding what makes sense for your business [*approx. 10'*]
- Andrew Velasco** – ELITE Club Deal Manager, **ELITE**
- Private Placement: an introduction to ELITE Club Deal – the private placement platform of the London Stock Exchange Group [*approx. 10'*]
- Ivan Takev** – CEO, **Bulgarian Stock Exchange**
- Benefits and Responsibilities of a Public Company and choice of regulated markets [*approx. 10'*]
- Speaker to be defined** – Bulgarian Listed Company
- Life as a Listed company testimony [*approx. 10'*]
- Roussi Russev** – Roussi Legal Office
- Corporate Governance and Best Practices [*approx. 10'*]
- 11.15am *Coffee break*
- 11.30am **Leveraging on digital tools to foster growth**
- ELITE Growth Compass
- AI-powered Competitive Analysis
- ELITE Experts
- 12.00pm *Networking lunch*
- 2.30pm *One to One meetings*

## Contact Details

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